

# Exchange of usage metadata in a network of institutional repositories

the case of Economists Online

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### **Agenda**

- Network of Economists Online (NEEO) project
  - Facts, infrastructure, Economists Online portal service

- SWUP
   Scholarly Works Usage Community Profile
- Use of SWUP within EO



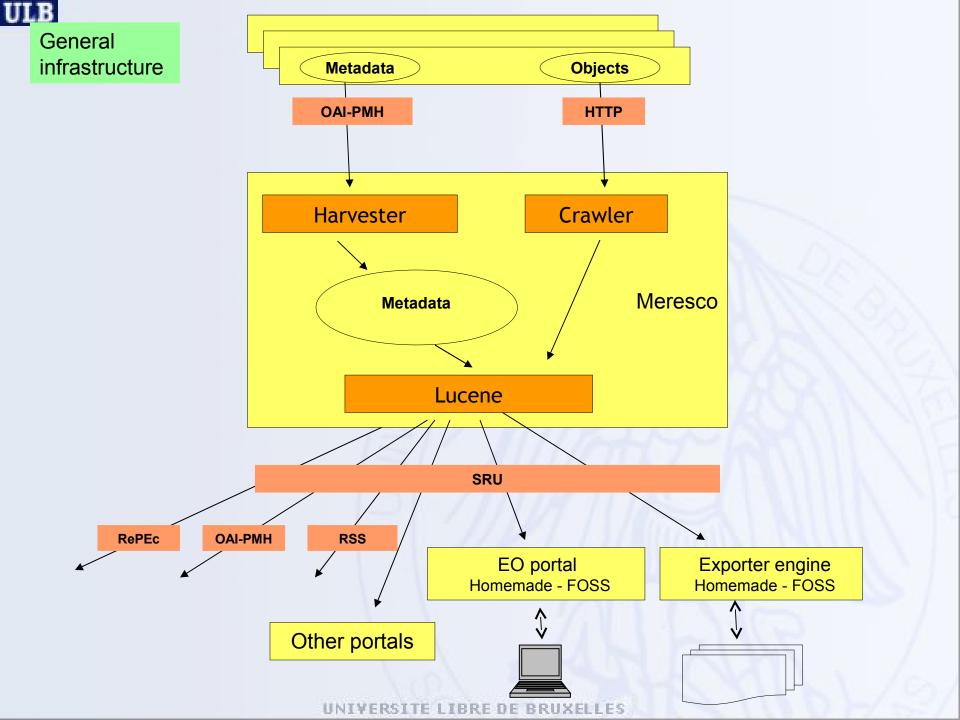
### **NEEO project - facts**

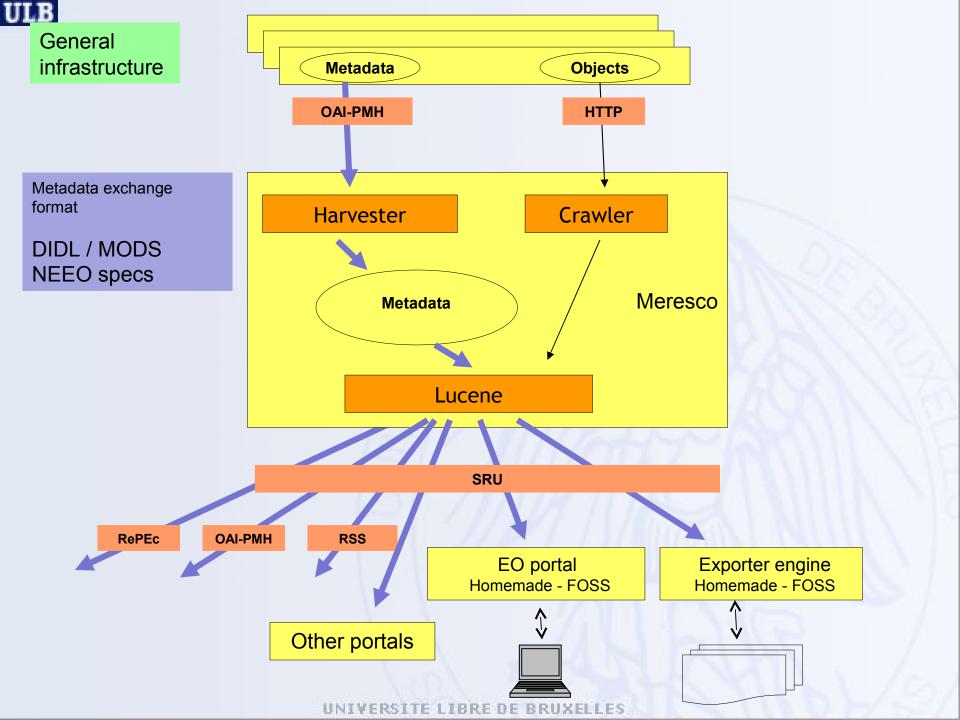
#### Key objectives

- Improve usability and global visibility of economics research
- Provide easier and open access to high-quality multilingual academic output of leading economics institutes and their researchers
- Via a sustainable portal with aggregated and enhanced metadata enabling an infrastructure for new services

#### Background

- 21 partners (LSE, Oxford, Tilburg, Leuven, UCL, ...)
- France: Paris Dauphine, Sciences Po, Université Toulouse 1 Capitole
- Initiated by Nereus 23 european academic institutions/libraries with strengths in economics
- eContentPlus, €2m, 30 months (Sep 2007 March 2010)







### EO portal - main features

#### EO Gateway

- harvesting 21 institutional repositories + all RePEc archives
- +/- 800.000 bibliographic references |+/- 650.000 publications available on-line | +/- 250.000 open access
- Lucene indexing; Meresco FOSS (http://www.cq2.nl)

#### EO portal

- search & find, facets, sorting, links to OA full-text, download statistics, permalink,
   OpenURL
- complete publication lists for registered authors (PDF | RTF), with links to full-text
- export: APA citations, BibTex, RIS; Coins/Zotero
- full text searching
- every search = 1 RSS feed
- MLIA: search query English, find also French publications
- public launch 28 January 2010
- http://www.economistsonline.org

#### Open standards:

- Information exchange: OAI-PMH, SRU, RSS, OpenURL
- Metadata formats: MPEG-21/DIDL, MODS, DDI, COINS, ReDIF, RDF/FOAF, SWUP



### EO - admin

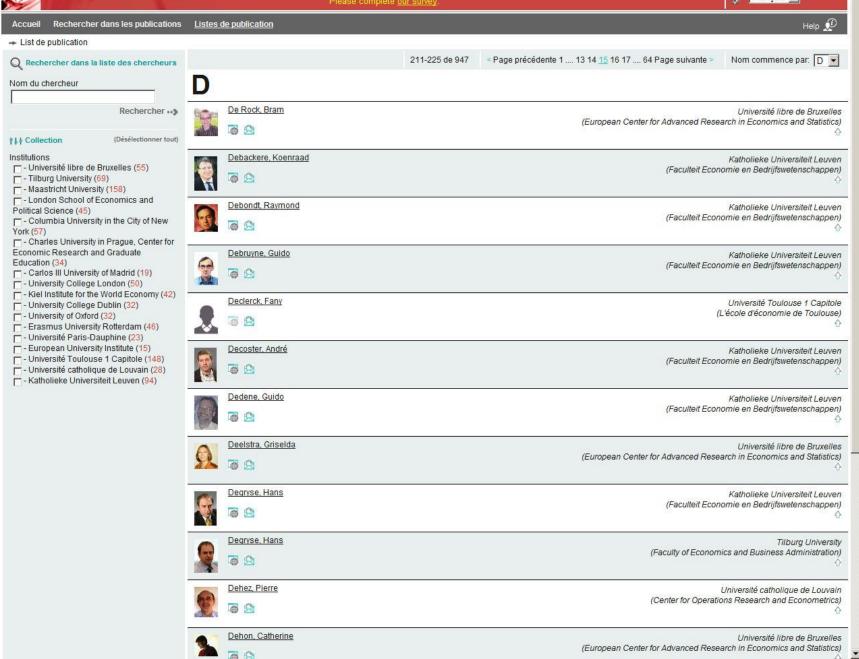
- Decentralised adminstration
- Admin file, maintained by and on web server of data provider
- Contains:
  - repository specs (PMH baseURL, PMH sets, ...)
  - information on institution, authors (DAI)
- Implemented with RDF/XML (FOAF)



#### ECONOMISTS ONLINE This is a test vers

This is a test version.





ECONOMISTSONLINE

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Please complete our survey.

0 document(s) dans le dossier (effacer tout)

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Rechercher le(s) mot(s)(*)	Swinnen, Johan & & Vandeplas, Anneleen (2009). Rich consumers and Small Farmers: Contracting and Rent distribution in Food value chains.
contracting	Afficher le texte intégral   Afficher davantage d'informations
Recherche multilingue	
Your query language:  Rechercher ***	Niesten, E.M.M.I. (2009). Regulation, Governance and Adaptation: Governance transformations in the Dutch and French liberalizing electricity industries. Erasmus Research Institute of Management (ERIM), Erasmus University Rotterdam (ERIM is the joint researchinstitute of the Rotterdam School of Management, Erasmus University and the Erasmus School of Economics (ESE) at Erasmus University Rotterdam).  JEL: M10 - L2 - M12 - M (doctoralThesis)
(Conseils de recherche rapide) Afficher	Afficher le texte întégral   Afficher davantage d'informations    Ajouter au dossier
Cacher  Collections - Tilburg University(26) - LSE(38) - Columbia University(40) - EUI(1) - EUR Rotterdam(18) - Kiel Institute(2) - KU Leuven(24) - Maastricht University(2) - University of Oxford(17) - UCD, Dublin(8) - UCL, Louvain(5) - univ-tlse1-fr(26)	Niesten, E.M.M.I. (2009). Regulation, Governance and Adaptation: Governance transformations in the Dutch and French liberalizing electricity industries. Erasmus Research Institute of Management (ERIM), Erasmus University Rotterdam (ERIM is the joint researchinstitute of the Rotterdam School of Management, Erasmus University and the Erasmus School of Economics (ESE) at Erasmus University Rotterdam).  JEL: M10 - L2 - M12 - M (doctoralThesis)  Afficher le texte intégral   Afficher davantage d'informations   Ajouter au dossier
	Bottazzi, L., Da Rin, M., & Hellmann, T. (2009). The Importance of Trust for Investment: Evidence from Venture Capital. 2009-020 (TILEC Discussion Paper). (working Paper)
	Afficher le texte intégral   Afficher davantage d'informations   Ajouter au dossier    Martimort, David & Poudou, Jean-Christophe, & Sand-Zantman, Wilfried & (2009). Contracting for an Innovation under Bilateral Asymmetric Information.
	(article)  Afficher le texte intégral   Afficher davantage d'informations
Année	Bottazzi, L., Da Rin, M., & Hellmann, T. (2009). The Importance of Trust for Investment: Evidence from Venture Capital. 2009-43 (CentER Discussion Paper). Tilburg University. Center for Economic Research.  JEL: G24 - G34 - K22 - M13. + G32 - C25 - J22 - Z13 - C91 - C32 - Q13 - D92 - C43 - I1 - C12 - J71 - G00 (workingPaper)  Afficher le texte intégral   Afficher davantage d'informations   Ajouter au dossier
	Habis, Helga, & Herings, P. Jean-Jacques ♣ (2009). Cooperation under incomplete contracting. (RM 09026). Maastricht University.  JEL: C71 - C73 - D52 + D3 - D11 (workingPaper)
	Afficher le texte intégral   Afficher davantage d'informations
	Jullien, Bruno & Pouvet, Jérôme, & Sand-Zantman, Wilfried & (2009). Contracting and Regulation under the Threat of Duplication. IDEI Working Paper, 563. (working Paper)
- report(10) - workingPaper(84)	Afficher le texte intégral   Afficher davantage d'informations
+ Plus  Classification  - HB Economic Theory(11)	Martimort, David A., Poudou, Jean-Christophe, & Sand-Zantman, Wilfried A. (2009). Contracting for an Innovation under Bilateral Asymmetric Information. <u>IDEI Working Paper</u> , 448. (working Paper)
- HD Industries. Land use. Labor(18) - L33 - Comparison of Public and Private	Afficher le texte intégral   Afficher davantage d'informations
Enterprises; Privatization; Contracting Out(10)  - M(14)	Martimort, David &, Poudou, Jean-Christophe, & Sand-Zantman, Wilfried & (2009). Contracting and Ideas Disclosure in the Innovation Process. IDEI Working Paper, 567. (working Paper)
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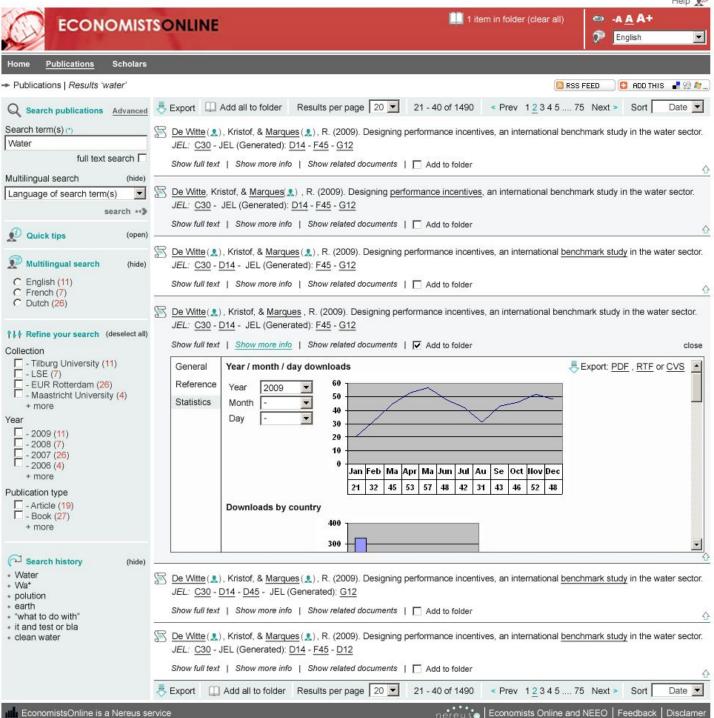


# Usage data: the EO use case

- Present download rates per:
  - Item
  - Scholar
  - Institution

#### through:

- EO portal
- Usage reports (CSV)
- Bestsellers
- [ Relevance ranking based on frequency of download of object files ]





# Usage data: the EO use case

- Fairly limited use case
- As part of the general policy of NEEO to stimulate reusable data models, protocols, standards:
  - develop specifications for exchange mechanism in a network of institutional repositories
  - which permits more advanced services, but out of scope of NEEO project
    - the creation of a network of (clusters of) related publications
    - recommender systems
    - etc



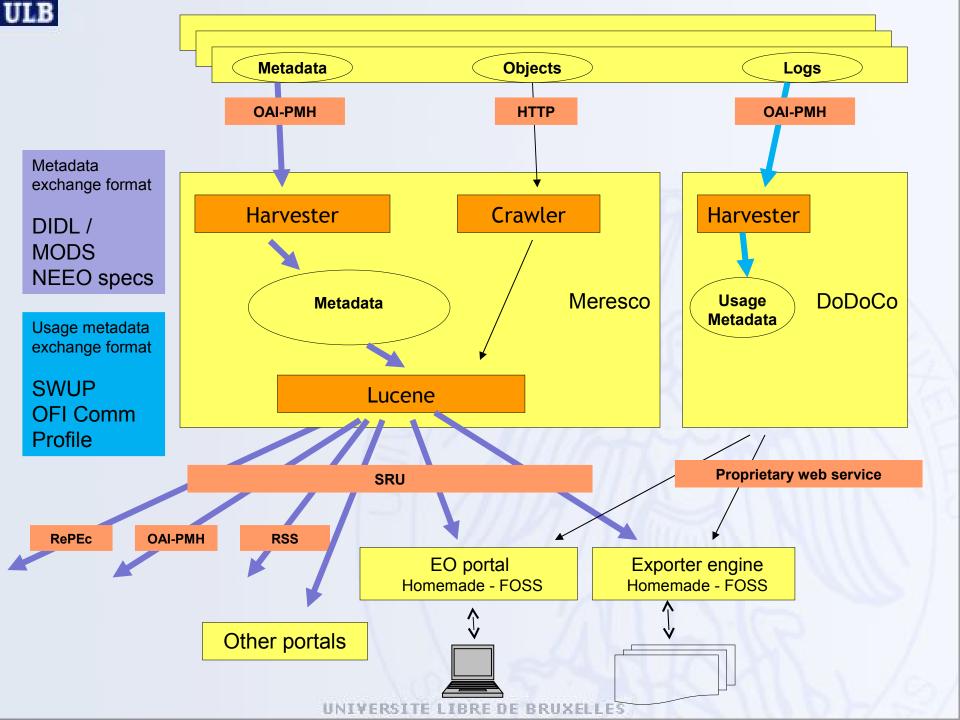
# Data provider log

- an identification of the object file that was downloaded
- an identification of the corresponding item
- an indication of the date and time at which this item was downloaded
- an identifier of an end user who downloaded this item
- an indication of what type of usage has been done (abstract view, download request)
- identification of the web page from which the request was initiated
- identification of the service from where the usage request was made by the end user
- application that has sent the request



### Need for normalization

- This information is stored on the IR platform in log files of all sorts, with all sorts of formatting (Apache log, DSpace log, ...)
- We want to transfer this information to the EO gateway in a normalized way:
  - Decide on exchange format
  - Decide on way to exchange
- Inspired by MESUR project
- Proposal:
  - SWUP ContextObject
    - Scholarly Works Usage Community Profile
  - OAI-PMH





# OpenURL ContextObject

- An OpenURL ContextObject
  - used to express the context in which services are requested for a given object
  - defined as a data structure that holds information on the following 6 entities

Referent	this entity corresponds to the resource which this ContextObject is about
ReferringEntity	an entity that references the Referent
Requester	an entity that describes the resource that requests services pertaining to the Referent
ServiceType	type of service requested
Resolver	a resource that can deliver the requested services
Referrer	a resource that generates the ContextObject



# OpenURL ContextObject

- Each of these entities is described through descriptors, which can be of 4 different types:
  - *identifier*: identifier for the *entity*
  - metadata-by-val: metadata about the entity; the metadata is included 'by-value' in the ContextObject
  - **metadata-by-ref**: metadata about the **entity**; the metadata is available at a network location
  - private-data: metadata about the entity; the format is not defined within the OpenURL Framework (but rather defined within a specific community)
- SWUP = proposal on how to use the OpenURL ContextObject concepts to describe usage events



# Log information mapped to SWUP

- an identification of the object file that was downloaded; and an identification of the corresponding item
  - Referent
- an indication of the date and time at which this item was downloaded
  - Contextobject attribute
- an identifier of an end user who downloaded this item
  - Requester
- an indication of what type of usage has been done (abstract view, download request)
  - ServiceType
- identification of the web page from which the request was initiated
  - ReferringEntity
- identification of the service from where the usage request was made by the end user
  - Referrer
- application that has sent the request
  - Resolver



#### **EO** recommended SWUP

- Limit XML payload exchange identifiers as descriptors of CO entitities:
  - DateTime of download event
  - 1 Referent = 2 identifiers
    - object file = « ref » attribute contained in DIDL
    - item = OAI identifier of publication
  - 1 ReferringEntity = 1 identifier
    - URL of Web page from which download request originates
  - 1 Requester = 1 identifier
    - MD5 encrypted IP address
    - Geographical information (ISO3166)
  - 1 Referrer = 1 identifier
    - « User-Agent » HTTP header
  - 1 Resolver = 1 identifier
    - OAI-PMH baseURL of DP that generates CO



### EO recommended SWUP - special issues

- Exchange of IP address of requester
  - Infringement on privacy laws
  - Anonymize through MD5 encryption
  - Geographical information
- Filtering out robot requests
  - At least 80% of download requests are triggered by bots, spiders, crawlers, ...
  - Filter out in data providers
  - List of 50 regular expressions
    - 3 years of manual verification at University of Minho
    - 3 years of logs at LSE
  - Feed list through mining of DoDoCo database
- Filtering out double clicks
  - Done in DoDoCo (not yet implemented)
- Data providers should only deliver SWUPs for EO publications
  - OAI set implementation
- Full specs at:



### **Current implementation status in NEEO**

- Central EO Gateway
  - DoDoCo: Document Download Counter
  - PMH harvesting of SWUP ContextObjects into SQL database
  - Enrich with information on item, scholar, institution
    - Available in metadata store / admin file
  - EO portal and exporter services communicate over proprietary web service:
    - Level: item, scholar, institution
    - Time/date range

#### Data providers

- OAI-PMH compliant usage data repository
  - Early days
  - Generic solution for Apache web log (Combined Log Format)
  - DSpace specific solution
- EO admin
  - Register usage repository



### Related projects / Similar initiatives

- MESUR -- Metrics from Scholarly Usage of Resources http://www.mesur.org
- Very similar specifications have been developped in parallel.
   All based on OpenURL ContextObject.
   Contacts exist. Specs are being compared.
   Objective: register SWUP as community profile in OpenURL Registry
  - OA Statistik http://www.dini.de/projekte/oa-statistik/
  - JISC PIRUS project http://www.jisc.ac.uk/whatwedo/programmes/pals3/pirus.aspx
  - JISC Usage Statistics Review project http://www.jisc.ac.uk/publications/documents/usagestatisticsreviewreport.aspx
  - SurfShare



#### Some references

- NEEO technical guidelines
  - http://homepages.ulb.ac.be/~bpauwels/NEEO/WP5/WP5 Technical guid

- NEEO technical guidelines for the exchange of usage metadata / SWUP ContextObject
  - http://homepages.ulb.ac.be/~bpauwels/NEEO/WP5/WP5 Usage metadat

- NEEO project web site
  - http://www.neeoproject.eu/
- The OpenURL Framework for Context-Sensitive Services
  - http://www.niso.org/standards/z39-88-2004/