

Are libraries dead?

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Summon manager, EMEA

SerialsSolutions

Agenda

- ▶ Driving usage to library collections
 - ▶ What has been focused on?
 - ▶ The Money trail
 - ▶ A loosing game?
 - ▶ Can libraries regain importance?

Recherches associées : [bibliotheque](#)



Library
500 x 395 - 94 ko - jpg
self.wordpress.com



Library Hotel
550 x 430 - 65 ko - jpg
acf-fr.org



4 jui Delicious
1313 x 872 - 1179 ko - png
mac.branchez-vous.com



Joanina Library
533 x 800 - 116 ko
alyre.wordpress.com



SCI LIBRARY
500 x 503 - 111 ko - jpg
cooperativeindividualism.org



Andover-Harvard
2000 x 1358 - 747 ko - jpg
hds.harvard.edu



Help Library
500 x 530 - 52 ko - jpg
lychservices.ucsd.edu



Trinity Old Library
1189 x 758 - 259 ko - jpg
membres.lycos.fr



library The
500 x 375 - 35 ko - jpg
iip.res.in



Visit Your Local
460 x 360 - 39 ko - jpg
thedailygreen.com



the library.
634 x 382 - 90 ko - jpg
galton.org



Mercè's Library «
500 x 332 - 206 ko - jpg
yourhomelibrary...



Government :: Library
500 x 318 - 120 ko - jpg
europa.eu



Chetham's Library
790 x 1024 - 166 ko
copac.ac.uk



acquiring the library
1792 x 1200 - 531 ko - jpg
aao.gov.au



Public Library close
550 x 411 - 53 ko - jpg
tripadvisor.fr



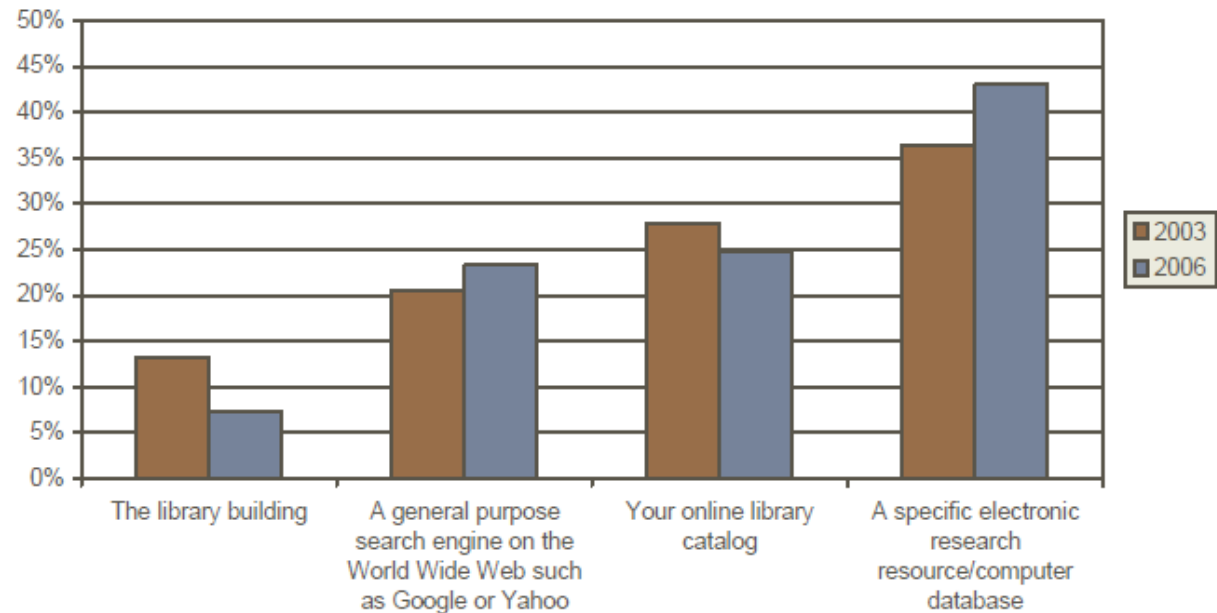
Library of Congress -
728 x 523 - 100 ko - jpg
nikonians.org



UT Computer Science
800 x 600 - 105 ko - jpg
cs.utk.edu

Ithaka Report 2006

Figure 5: Starting point for research identified by faculty, in 2003 and 2006.



Source: Housewright, R., & Schonfeld, R. (Sept 2008). Ithaka's 2006 studies of key stakeholders in the digital transformation in higher education.

University of Illinois at Urbana-Champaign
Online Library Catalog

- [Library Gateway](#)
- [Hours & Locations](#)
- [E-Journals](#)
- [Ask A Librarian](#)

Your session will expire in 09:11

- [New Search](#)
- [I-Share Catalog](#)
- [Other Libraries](#)
- [Headings](#)
- [Titles](#)
- [My Account / Renew Books](#)
- [Request](#)
- [History](#)
- [Quit](#)
- [Help](#)

Searching: University of Illinois at Urbana-Champaign Library

- [Quick Search](#)
- [Advanced Search](#)
- [Course Reserves](#)

Search for:

Quick Limit:

- Search by:**
- Any Word Anywhere
 - Start of Title (omit first word a, an, the)
 - Start of Journal/Magazine Title
 - Author (last name, first name)
 - Subject Headings
 - Boolean Search (use and, or, not)
 - Call Number
 - Prolific Author/Composer
 - Government Documents Call Number
 - Series Title

Search Examples

<p>Any Word Anywhere</p>	<p>DO NOT use and, or, not between search terms</p> <p>Use the plus (+) to indicate a word must be present: +alien</p> <p>Use an exclamation mark (!) to indicate that a word should not be present: !migration</p> <p>To truncate, use ?: statistic? finds statistics, statistical, statistician</p> <p>To search phrases, use quotes: "civil war"</p> <p>To search for ISBNs or ISSNs, enter the number (including hyphens for ISSNs): 1521-4281</p> <p>The system will search for any of the words you enter, including words like "a," "the," and "of." There are no "stop</p>
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University of Huddersfield Library

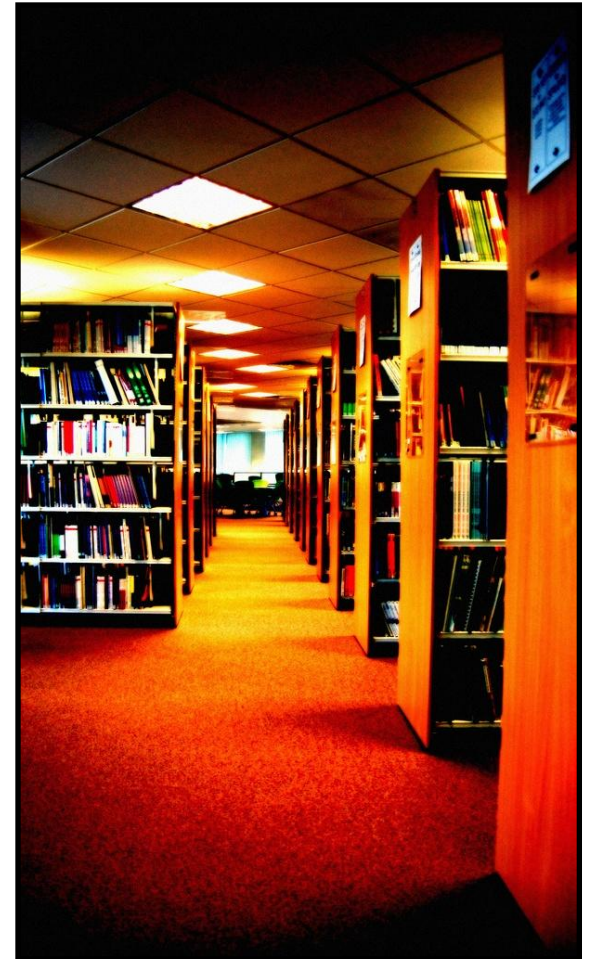
Medium sized UK University

20,000 students and 2,000 staff

Library holds over 240,000 books

Current LMS/ILS Horizon installed in
1996

over 3 million borrowing (“circ”)
transactions stored in the DB



Suggestions based on circ data

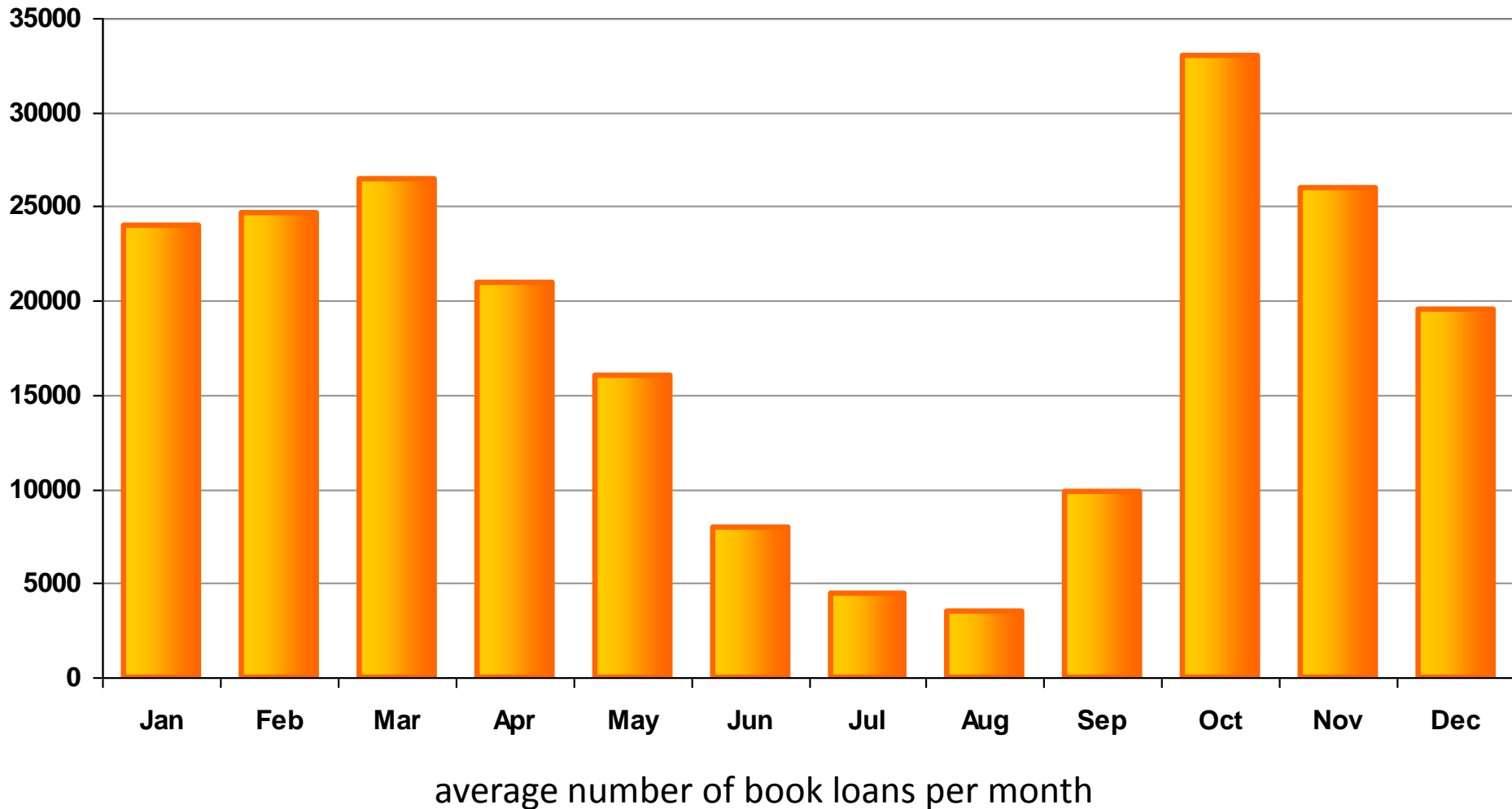
“people who borrowed this...”

People who borrowed this item, also borrowed ([show less](#)):

- [The horror film: an introduction \(2007\) by Worland, Rick](#)
- [Horror, the film reader \(2002\) by Jancovich, Mark](#)
- [Rational fears: American horror in the 1950s \(1996\) by Jancovich, Mark](#)
- [The naked and the undead: evil and the appeal of horror \(2000\) by Freeland, Cynthia A](#)
- [The horror genre: from Beezlebub to Blair Witch \(2000\) by Wells, Paul](#)
- [Bright darkness: the lost art of the supernatural horror film \(1997\) by Dyson, Jeremy](#)
- [Men, women and chain saws: gender in the modern horror film \(1993\) by Clover, Carol J](#)
- [English gothic: a century of horror cinema \(\[2nd edition\]., 2002\) by Rigby, Jonathan](#)
- [Science fiction/horror \(2002\) by Newman, Kim](#)
- [American horrors: essays on the modern American horror film \(1987\) by Waller, Gregory A.](#)
- [Violence and American cinema \(2001\) by Slocum, J. David](#)
- [American horror from 1951 to the present \(1994\) by Jancovich, Mark](#)
- [Reality TV: the work of being watched \(2004\) by Andrejevic, Mark](#)

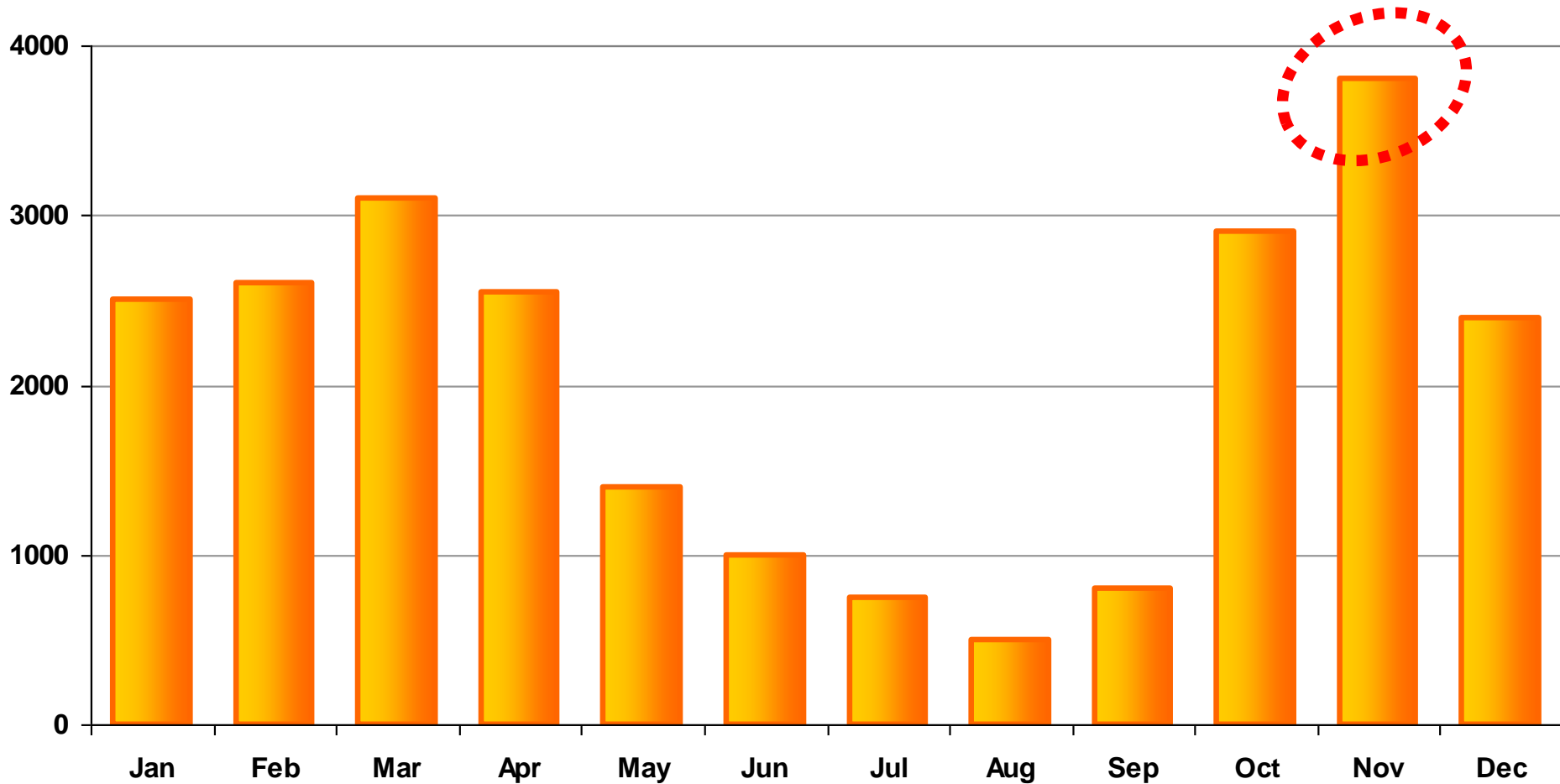
Borrowing profile

average loans per month



Feature usage

“people who borrowed this...”



average number of clicks per month on “people who borrowed this” suggestions

Getting personal!

suggestions for what to borrow next

[Don't forget to logout when you have finished!](#) [Logout](#) [My List - 0](#) [Help](#)

Welcome PATTERN D

Search

My Account/Renewals

Ask a Librarian

Overview

Items on Loan/Renewals

Requests

Fines/Blocks

Personal Details

Account Overview

View and Renew Items on Loan– See and renew currently checked out items

Checked Out: 5
Overdue: 0
Lost: 0

Looking for something? We think you might be interested in:
Health promotion: foundations for practice by Naidoo, Jennie

Fines that are accruing on OVERDUE items are not displayed. These will be calculated when the items are **returned** or **renewed**.

Personal Details– See and change address, phone number, email address, PIN and preferences

Looking for something? We think you might be interested in:
Health promotion: foundations for practice by Naidoo, Jennie

Lending History – See below for a list of the last 200 items you borrowed

Did you find these books useful? Please add your ratings or comments!

Croydon College (UK)

iPoint

iLibrary iGuides Reading lists News Opening times Contact

My Account Print Help

Discover

library statistics

Search

My Discoveries

Results 1 - 10 of 23 for **library statistics**, sorted by: relevance

RSS FEEDS



national STATISTICS

Looking for Statistics? The Office of National Statistics website contains all government compiled statistics, and is a useful source of information. Click [here](#) to go to their site



[Simple statistics for library and information professionals](#)

Peter Stephen, Susan Hornby
2nd ed. ;229p. ;22cm. ;Original ed. 1995.

Year: 1997
Subject: [Statistics](#)
Found: [statistics](#) (9) [library](#) (2) [statistical](#) (1)
Tags: [statistics](#)

Table of Contents:

Pt. 1	Welcome to statistics
1	Why bother with statistics ?
2	Elements of statistics



[How to lie with statistics](#)

Darrell Huff, Mel Calman
124p. ;ill. maps ;19cm. ;Originally published, London: Gollancz, 1954.

Year: 1973
Series: [Pelican books](#)
Subject: [Statistics](#)
Found: [statistics](#) (4) [library](#) (1) [statistic](#) (1) [statistically](#) (1)
Tags: [advertising](#), [analysis](#), [bias](#), [business](#), [common sense](#), [communication](#), [con artists](#), [critical thinking](#), [culture](#), [current affairs](#), [economics](#).

Select Location

Showing results from:

All locations

Refine

Library format

- > [Book](#) (22)
- > [Computer file](#) (1)

Author

- > [ebrary, Inc](#) (2)
- > [Reed, Rob](#) (2)
- > [Huff, Darrell](#) (2)
- > [29 more...](#)

Subject

- > [Research](#) (6)
- > [Methodology](#) (4)
- > [Statistics](#) (3)
- > [Social sciences](#) (3)
- > [Study and teaching](#) (3)
- > [39 more...](#)

User Tags

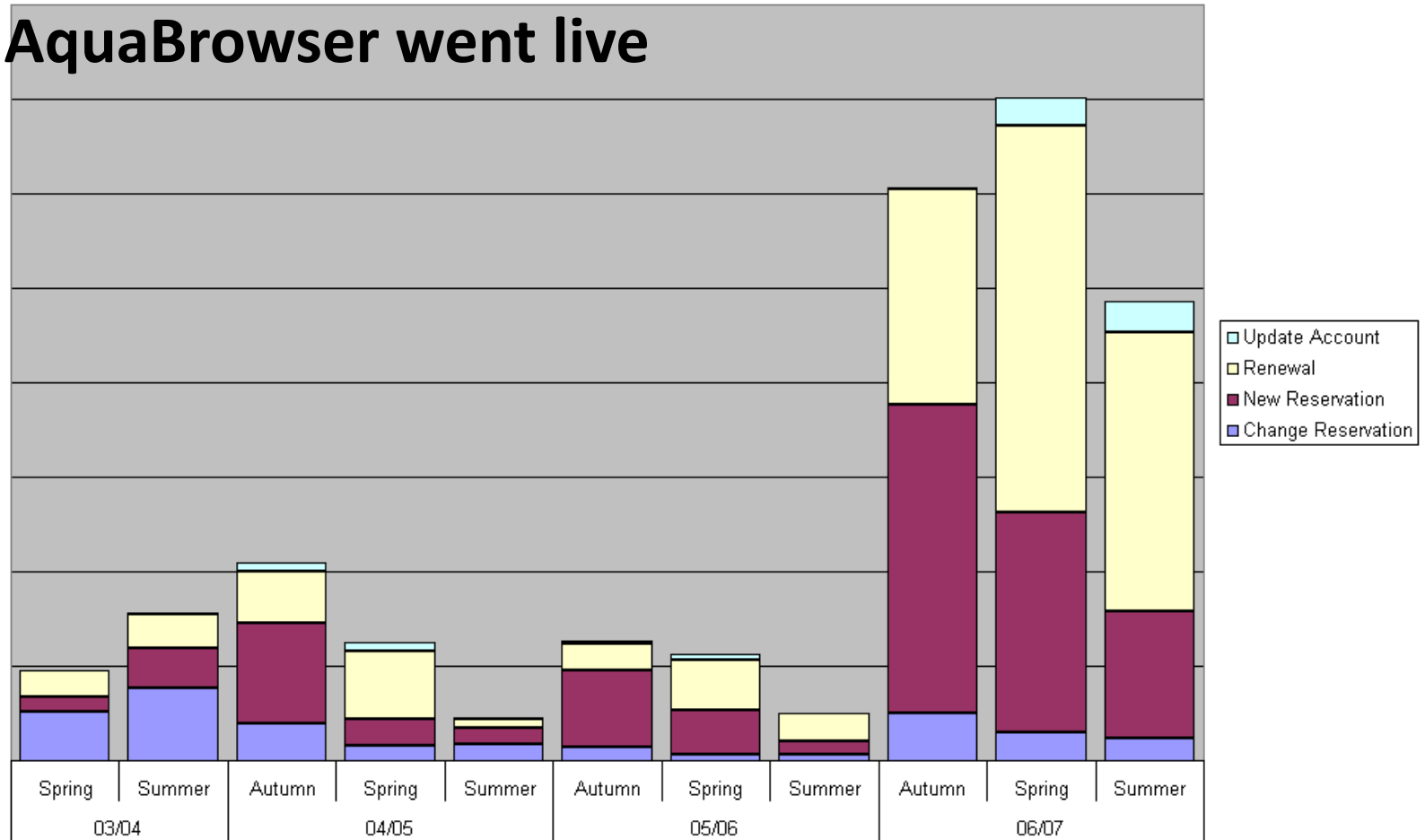
- > [statistics](#) (6)
- > [methodology](#) (5)
- > [library](#) (5)

External Sources

Waiting for results...

Since AquaBrowser

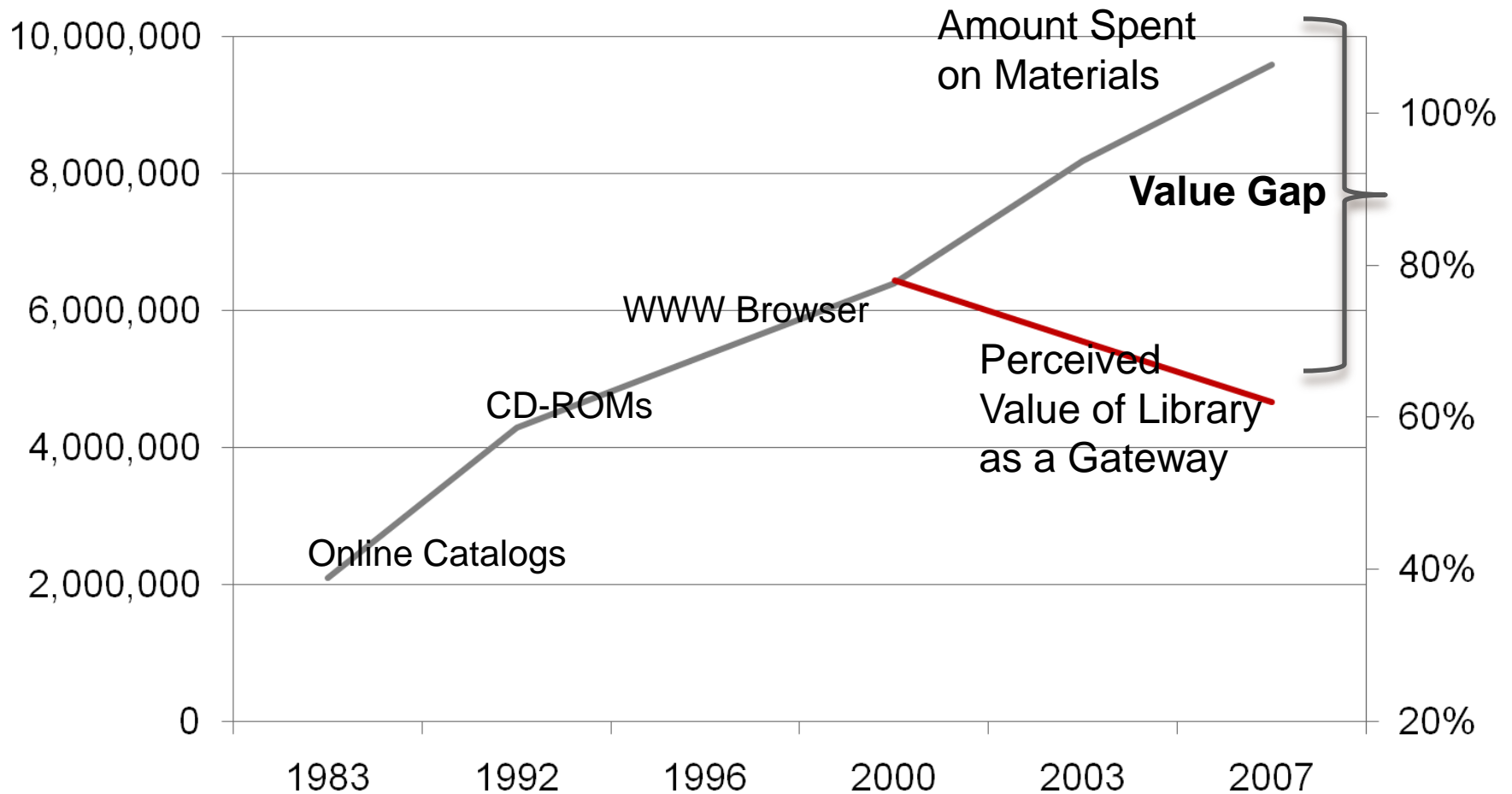
472% increase in online transactions since AquaBrowser went live



But

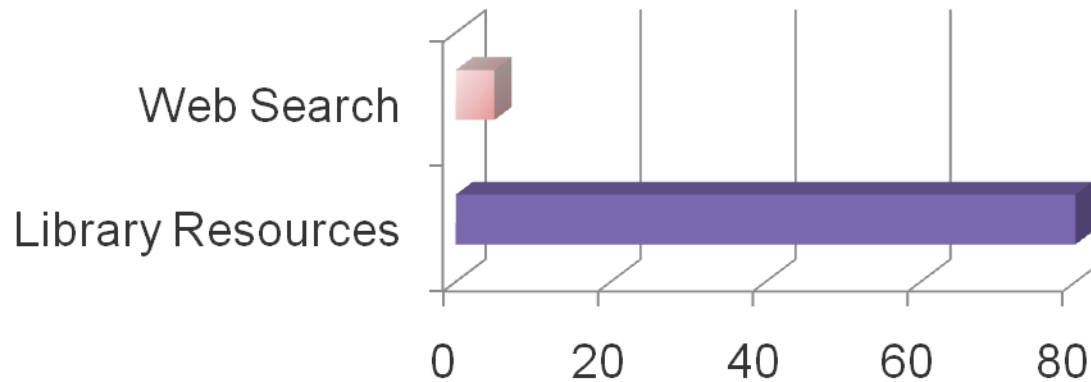
- The majority of library budgets are spent on electronic content (+80% in Denmark)
- Much e-content is not in library catalogue
 - Or is only there on Journal Marc record level
- Users get confused and reverts to Google

Value Gap Emerges: ARL expenditures vs. perceptions of library value as gateway

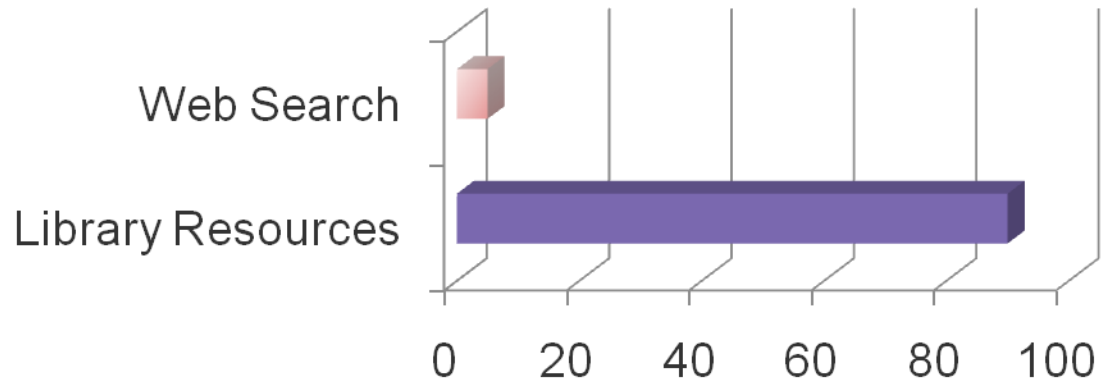


User Perception of Library Content

The superior source for quality, credible content

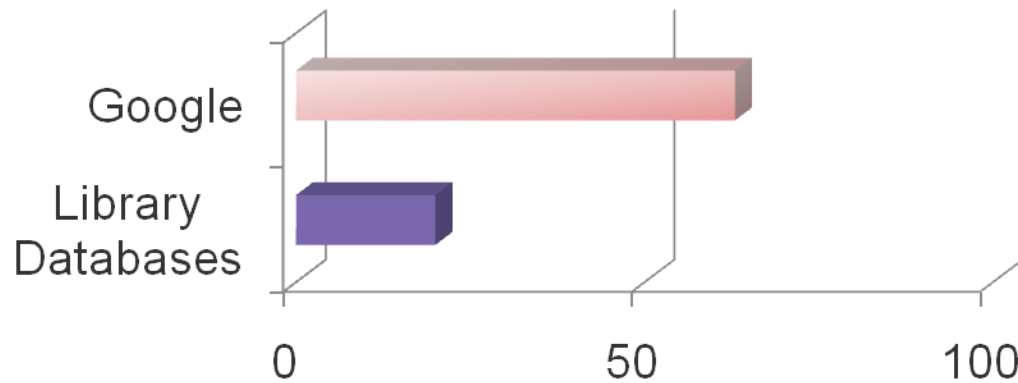


Preferred for academic research and course assignments



Actual User Behavior

The easiest place to start the research process



Different Behavior

Even though the library is perceived to be better...

The use of Google and other internet search engines continues to rise

Electronic content page

MEST TIL

- › Studerende
- › Besøgende
- › Interne sider
- › Kommende studerende
- › Gymnasier
- › Sikkerhed
- › Medarbejdere

Søg på au.dk

Søg person

Hjem Institutet Nyheder og stillinger Uddannelse Forskning Serviceydelser Personer **Bibliotek** Sjov med Kemi Links

DU ER HER: Bibliotek » Databaser

Alle [A](#) [B](#) [C](#) [D](#) [E](#) [F](#) [G](#) [H](#) [I](#) [J](#) [K](#) [L](#) [M](#) [N](#) [O](#) [P](#) [Q](#) [R](#) [S](#) [T](#) [U](#) [V](#) [W](#) [X](#) [Y](#) [Z](#) [Æ](#) [Ø](#) [Å](#) Alle

Databaser

.. Naturvidenskab

Vælg fagområde i rullemenuen.

Brug søgefeltet til at søge på titel (fx Scopus) eller søgeord (fx ordb* for ordbog, ordbøger)

titel	info	adgang
Academic Research Library Artikler, anmeldelser, tidsskrifter. Delvis fuldttekst. Alle fag		
Academic Search Elite Artikler, anmeldelser, tidsskrifter. Delvis fuldttekst. Alle fag		
ACM Digital Library Artikler, tidsskrifter, papers. Fuldttekst. Datalogi, informations- og medievidenskab.		
Agricola		
Aluminium Industry Abstracts Artikler. Delvis fuldttekst. Materialevidenskab		
American Chemical Society Artikler, tidsskrifter. Fuldttekst. Kemi, biokemi		
American Physiological Society Tidsskrifter. Fuldttekst. Fysiologi		
Annual Reviews Artikler. Fuldttekst. Antropologi, natur-, samfunds- og sundhedsvidenskab		
Artikelsøg (bibliotek.dk) Artikler i danske aviser og tidsskrifter. Mest referencer. Alle fag		
arXiv.org e-print archives Artikler. Delvis fuldttekst. Datalogi. Fysik		
ASABE Technical Library Artikler. Delvis fuldttekst. Naturvidenskab		
ASFA (Aquatic Sciences and Fisheries Abstracts) Artikler. Delvis fuldttekst. Naturvidenskab		
Bibliotek.dk Biblioteksbase med danske bibliotekers materialer		
BIBSYS Biblioteksbase med norske bibliotekers materialer		

Bibliotek

- › Nyheder
- › Information
- › Tidsskrifter
- › **Databaser**
- › [Bøger](#)
- › E-Bøger
- › Kataloger
- › Forlag
- › Patenter

Nyheder på databaselisten

[Kindlers Literatur Lexikon](#) Det klassiske og mest omfattende leksikon om verdenslitteratur på tysk. Artiklerne er nyskrevne og/eller reviderede. Det er muligt at søge på forfatter, værk og litterære oplysninger. Et af de fineste litterære opslagsværker!

Prøveadgang

Indtil 19.9. 2009 er der prøveadgang til [World Christian Database](#) med statistiske oplysninger om kristendommens og kristne trosretnings udbredelse på verdensplan, nationalt og i udvalgte regioner og byer.

Vi vil gerne høre din mening om databasen. Du kan sende dine kommentarer til mvc@statsbiblioteket.dk

Adgang til databaserne

betyder, at der kun er adgang til databasen fra Statsbiblioteket, Aarhus Universitet (campus) og Århus Universitetshospital.

Studerende og ansatte ved Aarhus Universitet og Århus Universitetshospital har desuden adgang fra en hvilken som helst computer (fjernadgang).

kan i ganske få tilfælde betyde andre former for begrænsning i adgangen. I givet fald vil det fremgå af informationen under .

Hjælp og fejlmedling

Compared to ...

➤ Simple

➤ Easy

➤ Fast

The Google logo, featuring the word "Google" in its characteristic multi-colored font (blue, red, yellow, green, blue, red) with a trademark symbol.

Scholarly, Popular, and Blog Views?

- “ ‘Googlization is bastardization’ of the research and reference process. ”
 - 2006. Norris, Benjamin P. “Google: Its Impact on the Library”. **Library Hi Tech News** 23 (9) 9 – 11.
- “Is Google Making Us Stupid?”
 - <http://www.theatlantic.com/doc/200807/google>
- “Web 2.0: Opening up, or dumbing down? Are Google, Wikipedia, YouTube, and other Web 2.0 giants the scourge of American culture, laying waste to its 20th-century institutions and dumbing down society? “
 - <http://www.physorg.com/news126453534.html>

Cautionary Words

➤ “Only librarians like to search;
everyone else likes to find”

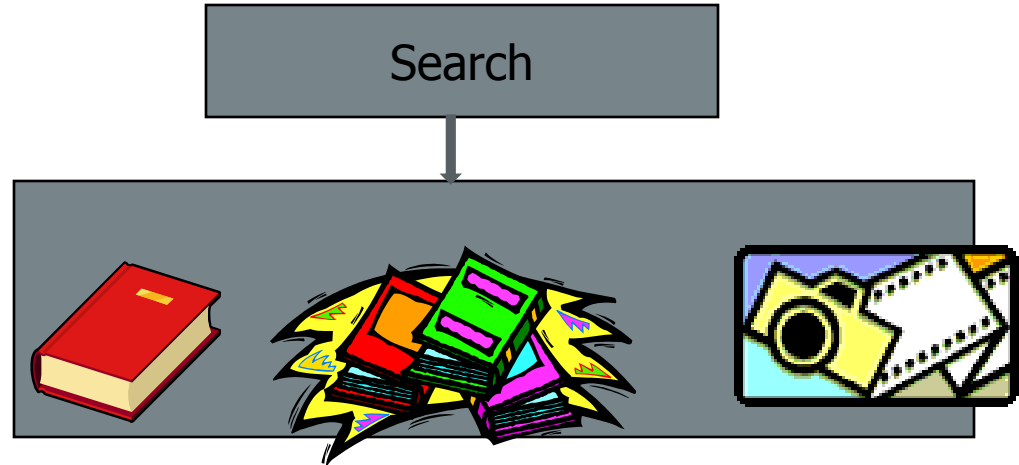
Roy Tennant - <http://www.libraryjournal.com/article/CA156524.html>

But we have Federated Search

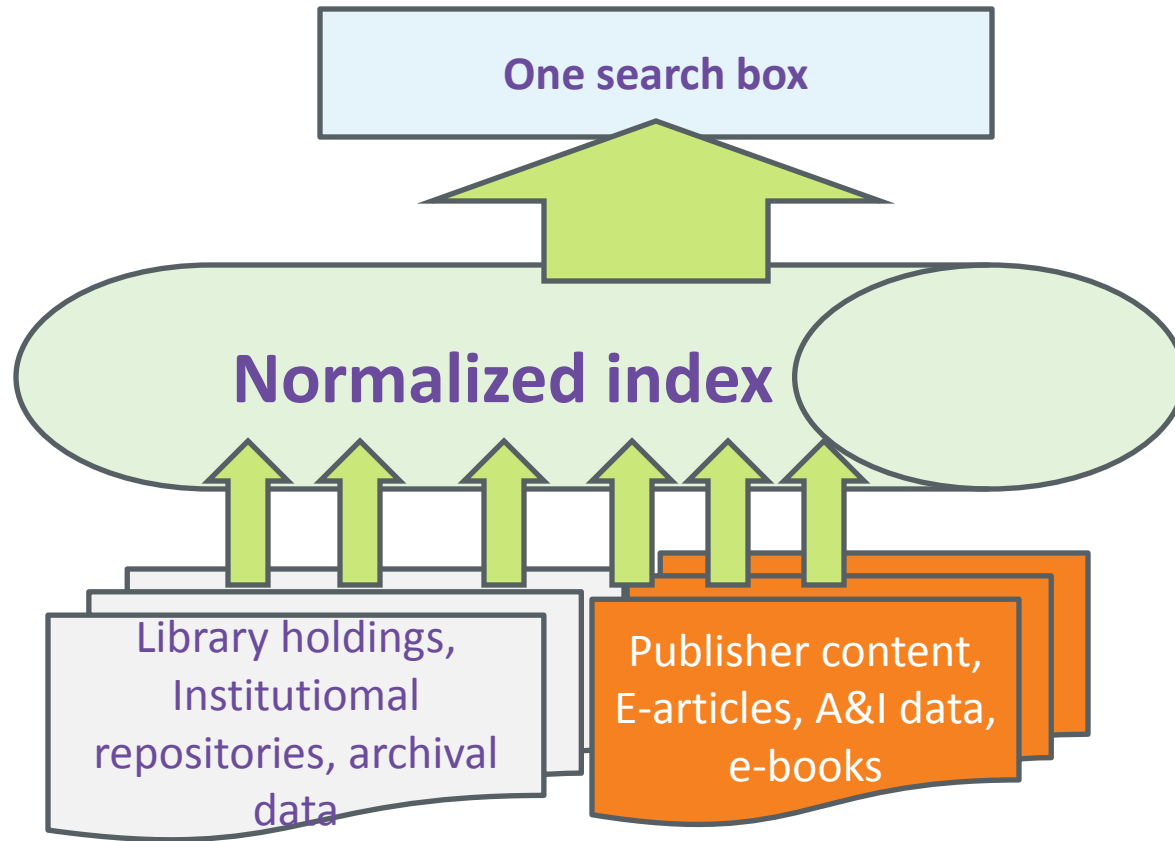
- Good – important step
- Federated search is NOT “in its infancy”
- Connector technologies – publishers “get” it now – XML gateway standard (NISO MXG)
- Results processing advances
 - Relevancy
 - Visualization
 - Results Clustering

The World is Flat

Each object is on an equal level



So why dont we?



University Libraries



Tired of waiting in lines for a computer? The University Libraries have laptops for in house use.

i Got a minute? Help us improve this website by [taking a 2 question survey](#).

[Database trials](#) are active--click to see possible new resources.

Find it

[Library Guides](#)

Find subject specific resources & other guides

[Databases](#)

Hundreds of on-line resources

[Journals A-Z](#)

A listing of current print and electronic titles

Resources for

[Students](#)

[Faculty & Staff](#)

[Off Campus](#)

[Alumni & Community](#)

Featured

Collections

[Government Resources](#)

Start Here

Catalog

Course Reserve

Doc. Delivery

More

Search [Summon](#) for articles, books, movies, and more. ([Advanced Search](#))

Search

Search Results: Your search for **library statistics** returned **218,392** results

Refine your Search

- Items with full text online
- Limit to items from scholarly publications, including peer review
- Exclude Newspaper Articles
- Add results beyond your library's collection

Content Type

- Any
- Journal Article (163,409)
- Newspaper Article (50,318)
- Book (2,174)
- Report (974)
- Journal (411)
- Trade Publication Article (387)

[more options](#)



Subject Terms

- Any
- humans (17,386)
- female (16,563)
- male (14,963)
- adult (11,271)
- united states (10,464)
- human (10,030)

[more options](#)

Publication Date



Relevance   

Library statistics



Corporate Author: [Nat. Info. Standards Org](#)
 ISBN: 1880124270 ISSN: 1041-5653 Date: 1997 Pages: vii+19
 Subjects: Libraries -- Statistics, Statistics -- Standards
 Identifies data categories for basic **library statistics** at the national level and provides associated definitions of terms; applies to academic, public, school...

Availability: Citation Online

Library statistics



Bulletin of the American Mathematical Society Vol: 38 Issue: 1 ISSN: 0002-9904 Date: 01/1932 Pages: 5 - 6

Availability: Full Text Online

Journal Article

Library statistics



Bull. Amer. Math. Soc. (N.S.) Vol: 38 Date: 1932 Start Page: 5

Availability: Full Text Online

Journal Article

Library statistics



Author: [Hugh C Atkinson](#)
 Chicago Tribune (1963-Current file) ISSN: 1085-6706 Date: 03/24/1981 Description: A2

Availability: Full Text Online

Newspaper Article

Library Statistics Cooperative Program

Beta partner Summon user survey Nov 15th 2009

- ▶ Survey responses to question “How important are the following resources to your research?”
- ▶ Summon 85%
- ▶ Catalog 60%
- ▶ Google 68%
- ▶ library DBs 74%

Grand Valley State University

First Summon non-beta Customer – live since Sept 1st 2009

Ron Berry, the libraries' director of technology and information resources says : “41% of the traffic to our default library catalog (Encore) is a result of click throughs from Summon based catalog records. The stat has held firm since day one of our Summon launch.”

October 2009, first month in full production:



➤ Academic Search Premier Usage



➤ Oct 2009 Sessions 25982

➤ Oct 2009 Searches 65414

➤ Oct 2009 Total Full Text 36921

➤ Oct 2008 Sessions 24844

➤ Oct 2008 Searches 47024

➤ Oct 2008 Total Full Text 39773

October 2009, first month in full production:

➤ **PsycInfo on CSA – going up**



➤ October 2009 Searches 16179

➤ October 2008 Searches 12097

➤ **ERIC on CSA – going up, highest usage in 1,5 years**



➤ October 2009 Searches 5435

➤ October 2008 Searches 4836

October 2009, first month in full production

➤ JSTOR usage – slight decline



➤ Oct 2009 Searches 16331

➤ Oct 2009 Full text 25666

➤ Oct 2008 Searches 25613

➤ Oct 2008 Full Text 31100

What does the users say?

AWESOME!!!! PLEASE make this the sole search for library materials! all the features are excellent.

What does the users say?

- ▶ I love this tool. I've been using Google Scholar as a sort of meta-search engine for scholarly databases, but this is even better because it links to full-text sources for important articles. I couldn't have completed my assignments this semester without it.

Thank You!

Helle Lauridsen

Helle.lauridsen@serialssolutions.com

<http://www.serialssolutions.com/Summon/>