Are libraries dead?

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Summon manager, EMEA

SerialsSolutions

Agenda

- Driving usage to library collections
  - What has been focused on?
  - The Money trail
  - A loosing game?
  - Can libraries regain importance?

oogle images library Recherche d'images Recherche avancée

SafeSearch : Modéré ▾

ges Afficher les options... Résultats **1** à **18** sur un total d'environ **344 000 000** (0,24 secondes)

herches associées : **bibliotheque**

e library
0 x 395 - 94 ko - jpg
elfelf.wordpress.com

Library Hotel
550 x 430 - 65 ko - jpg
acf-fr.org

4 jui Delicious
1313 x 872 - 1179 ko - png
mac.branchez-vous.com

Joanina **LIbrary**
533 x 800 - 116 ko
alyre.wordpress.com

SCI **LIBRARY**
500 x 503 - 111 ko - jpg
cooperativeindividualism.org

Andover-Harvard
2000 x 1358 - 747 ko - jpg
hds.harvard.edu

lf-Help **Library**
0 x 530 - 52 ko - jpg
ychservices.ucsd.edu

Trinity Old **Library**
1189 x 758 - 259 ko - jpg
membres.lycos.fr

library The
500 x 375 - 35 ko - jpg
iiap.res.in

Visit Your Local
460 x 360 - 39 ko - jpg
thedailygreen.com

the **library**.
634 x 382 - 90 ko - jpg
galton.org

Mercè's **Library** «
500 x 332 - 206 ko - jpg
yourhomelibrary...

overnment :: **Library**
5 x 318 - 120 ko - jpg
europa.eu

Chetham's **Library**
790 x 1024 - 166 ko
copac.ac.uk

acquiring the **library**
1792 x 1200 - 531 ko - jpg
aao.gov.au

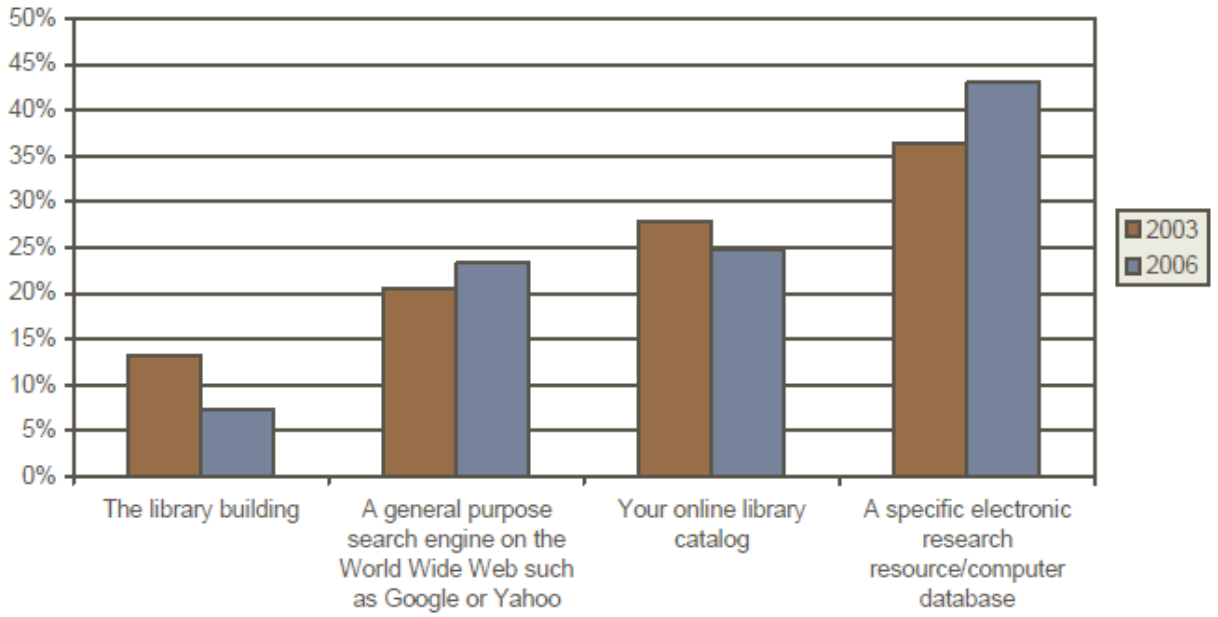
Public **Library** close
550 x 411 - 53 ko - jpg
tripadvisor.fr

Library of Congress -
728 x 523 - 100 ko - jpg
nikonians.org

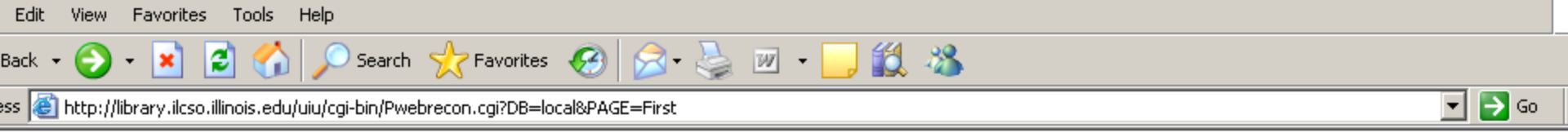
UT Computer Science
800 x 600 - 105 ko - jpg
cs.utk.edu

Ithaka Report 2006

Figure 5: Starting point for research identified by faculty, in 2003 and 2006.



Source: Housewright, R., & Schonfeld, R. (Sept 2008). Ithaka's 2006 studies of key stakeholders in the digital transformation in higher education.



University of Illinois at Urbana-Champaign
Online Library Catalog

Library Gateway | Hours & Locations
E-Journals | Ask A Librarian

Your session will expire in 09:11

NewSearch | I-ShareCatalog | OtherLibraries | Headings | Titles | MyAccount / Renew Books | Request | History | Quit | Help

Searching: University of Illinois at Urbana-Champaign Library

Quick Search | Advanced Search | Course Reserves

Search for:

Quick Limit:

None

Search by:

- Any Word Anywhere
- Start of Title (omit first word a, an, the)
- Start of Journal/Magazine Title
- Author (last name, first name)
- Subject Headings
- Boolean Search (use and, or, not)
- Call Number
- Prolific Author/Composer
- Government Documents Call Number
- Series Title

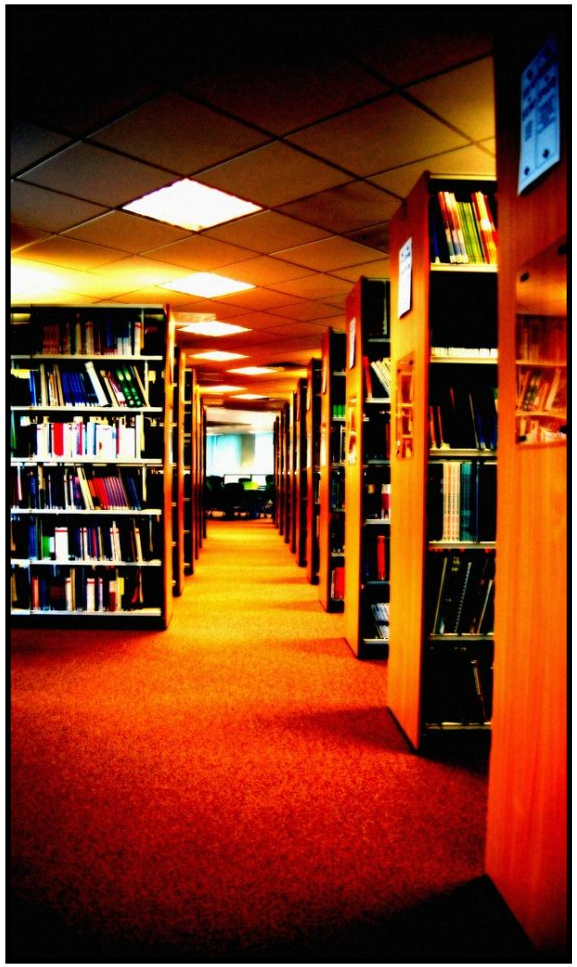
20 records per page | Search | Reset | More Limits

Search Examples

Any Word Anywhere	DO NOT use and, or, not between search terms Use the plus (+) to indicate a word must be present: **+alien** Use an exclamation mark (!) to indicate that a word should not be present: **!migration** To truncate, use ?: **statistic?** finds statistics, statistical, statistician To search phrases, use quotes: **"civil war"** To search for ISBNs or ISSNs, enter the number (including hypens for ISSNs): **1521-4281** The system will search for any of the words you enter, including words like "a," "the," and "of." There are no "stop

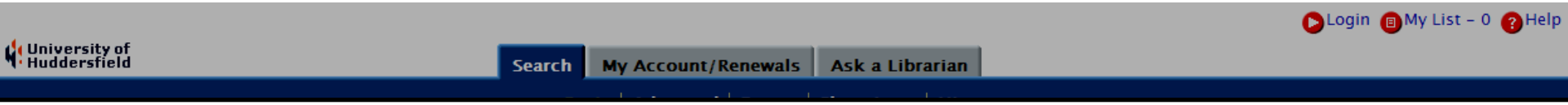
University of Huddersfield Library

- Medium sized UK University
  - 20,000 students and 2,000 staff
  - Library holds over 240,000 books
- Current LMS/ILS Horizon installed in 1996
  - over 3 million borrowing (“circ”) transactions stored in the DB



Suggestions based on circ data

"people who borrowed this…"

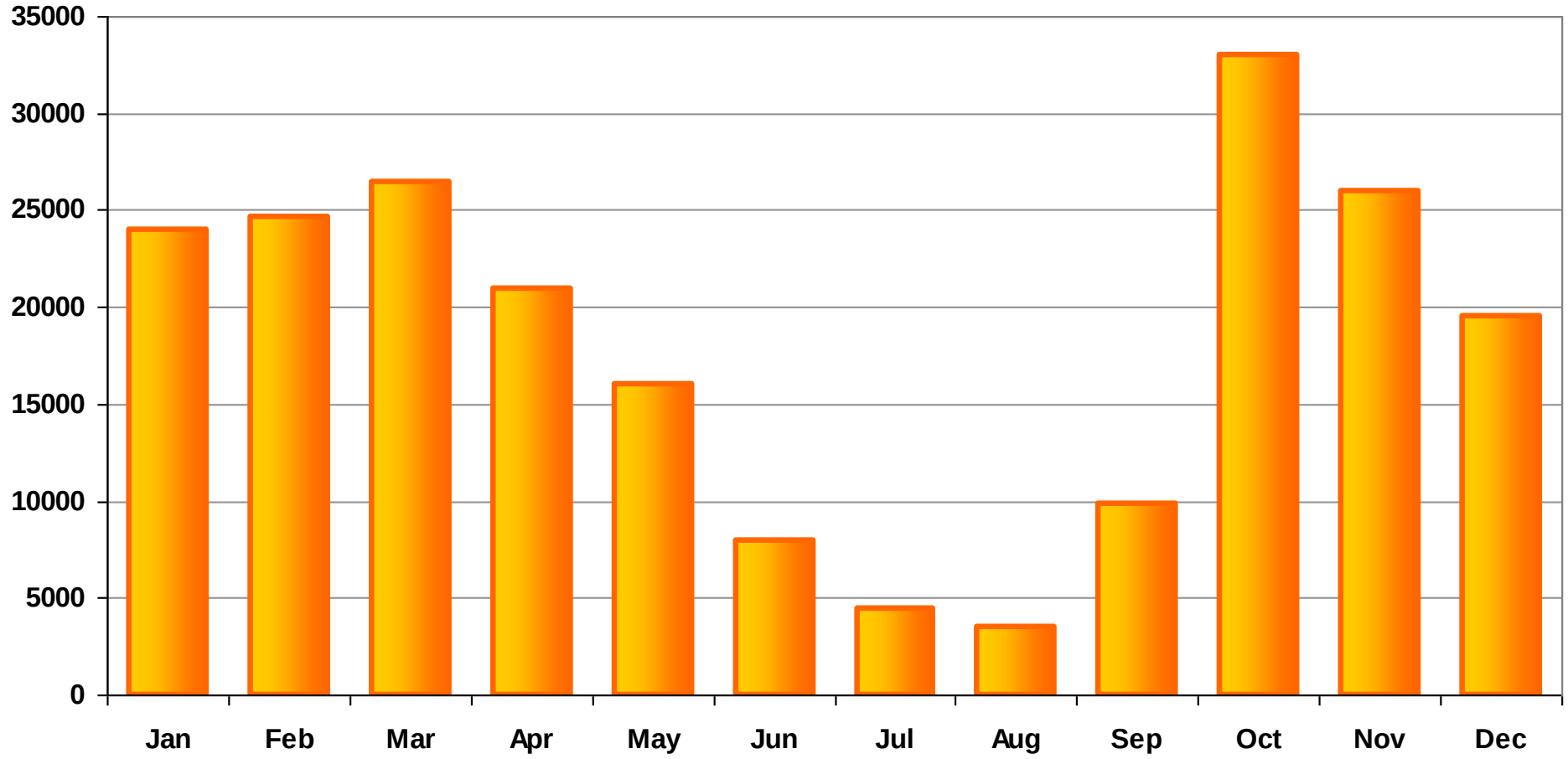


People who borrowed this item, also borrowed (show less):

- The horror film: an introduction (2007) by Worland, Rick
- Horror, the film reader (2002) by Jancovich, Mark
- Rational fears: American horror in the 1950s (1996) by Jancovich, Mark
- The naked and the undead: evil and the appeal of horror (2000) by Freeland, Cynthia A
- The horror genre: from Beezlebub to Blair Witch (2000) by Wells, Paul
- Bright darkness: the lost art of the supernatural horror film (1997) by Dyson, Jeremy
- Men, women and chain saws: gender in the modern horror film (1993) by Clover, Carol J
- English gothic: a century of horror cinema ([2nd edition]., 2002) by Rigby, Jonathan
- Science fiction/horror (2002) by Newman, Kim
- American horrors: essays on the modern American horror film (1987) by Waller, Gregory A.
- Violence and American cinema (2001) by Slocum, J. David
- American horror from 1951 to the present (1994) by Jancovich, Mark
- Reality TV: the work of being watched (2004) by Andrejevic, Mark

Borrowing profile

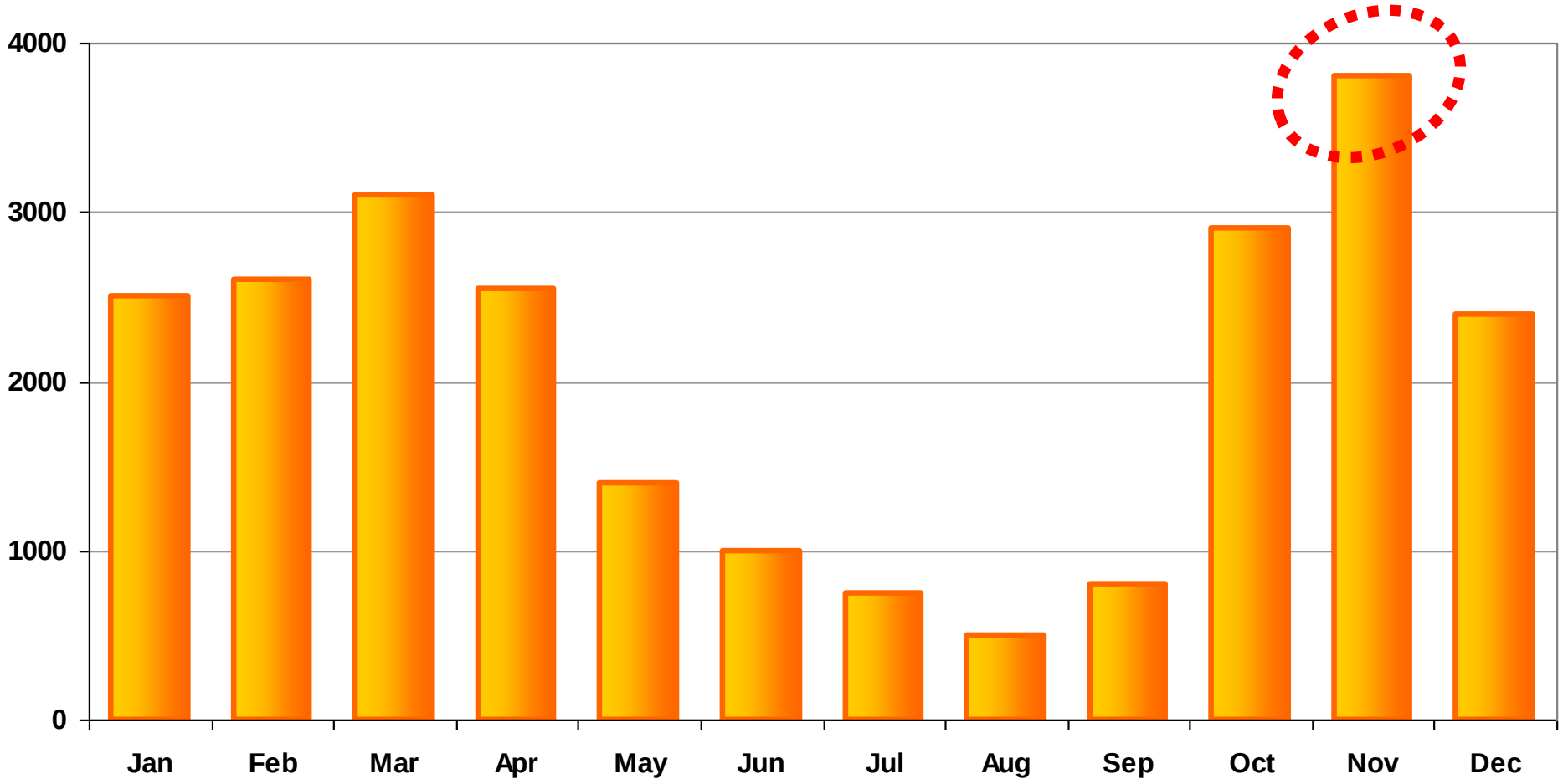
average loans per month



average number of book loans per month

Feature usage

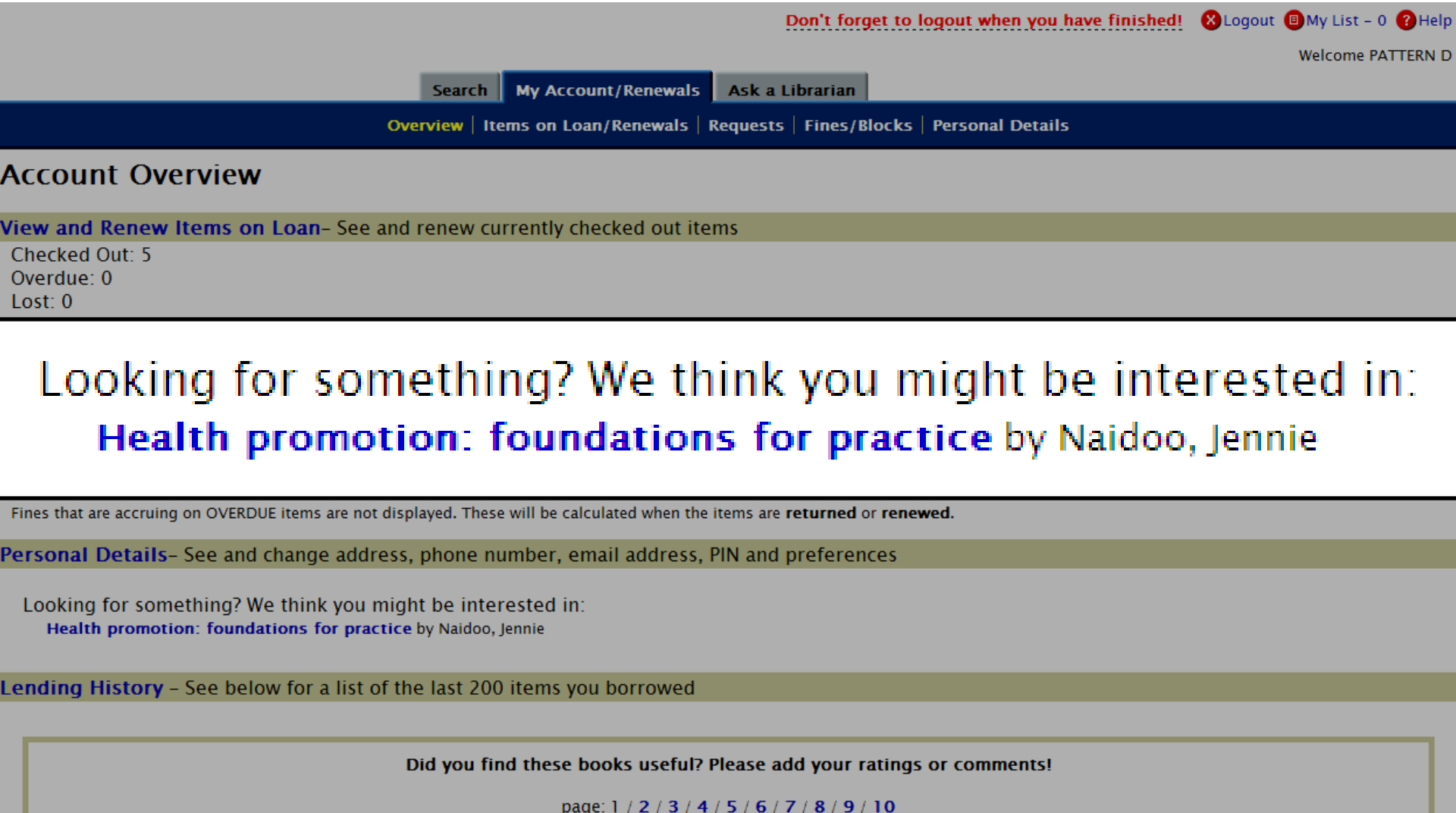
“people who borrowed this…”



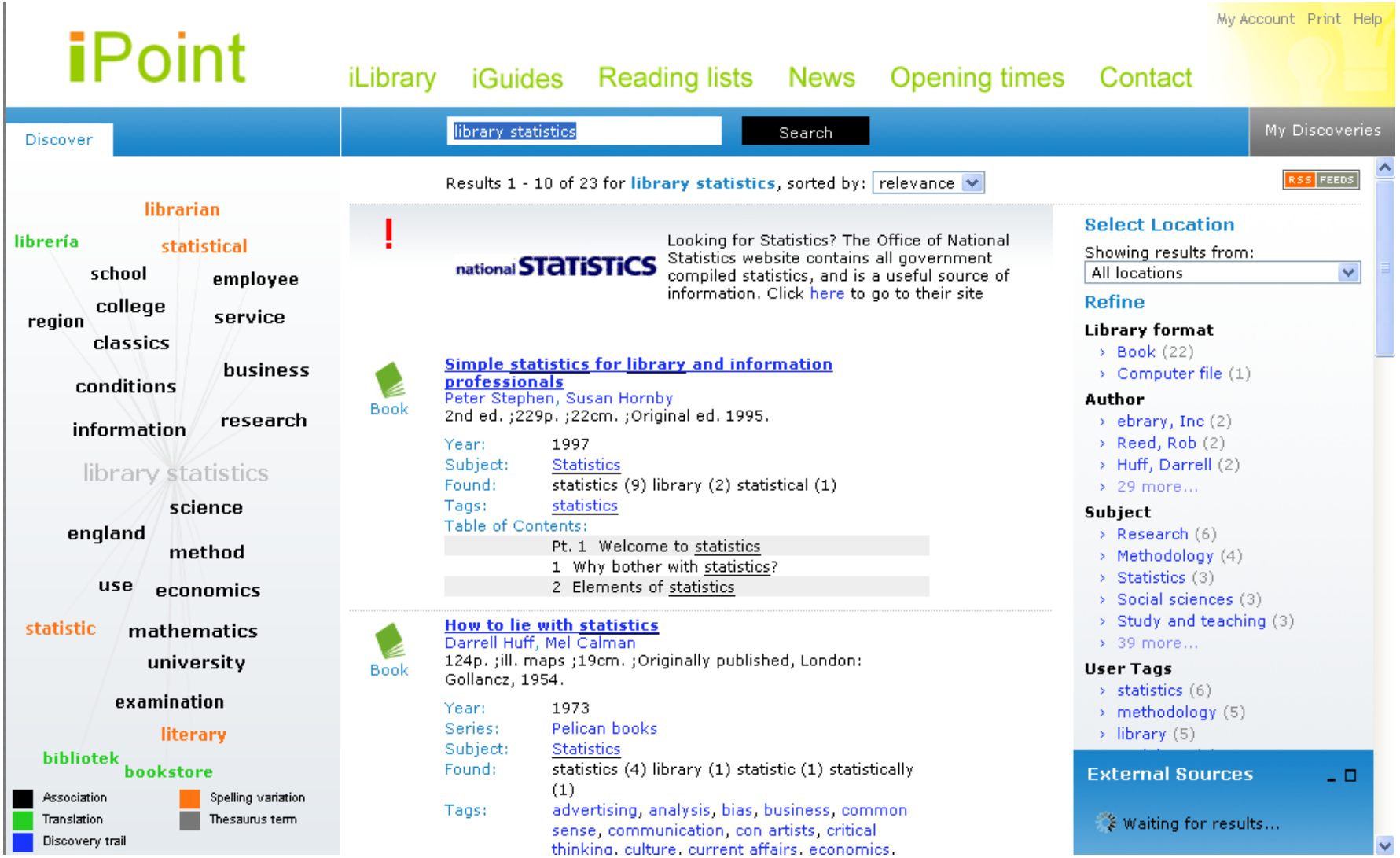
average number of clicks per month on “people who borrowed this” suggestions

Getting personal!

suggestions for what to borrow next

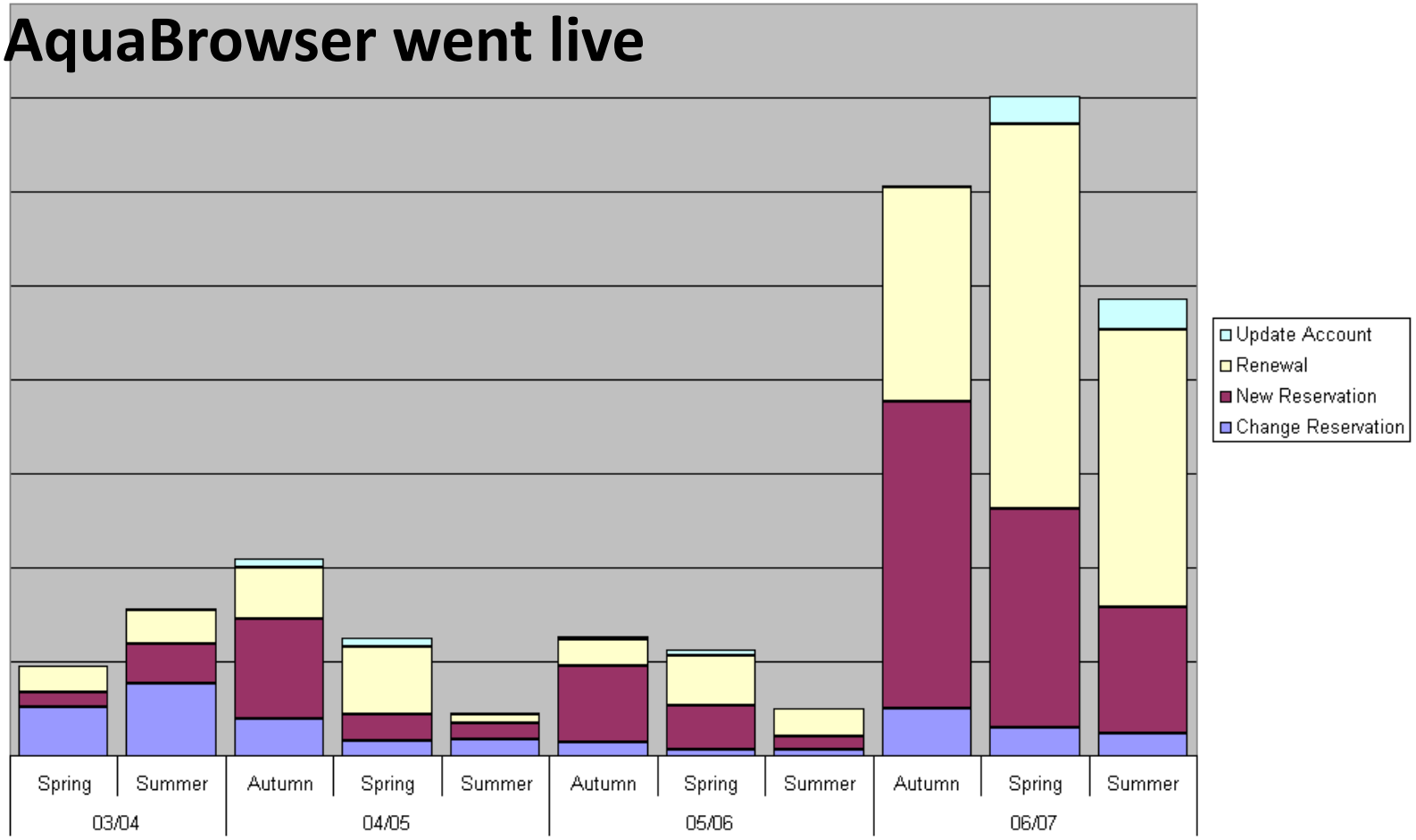


Croydon College (UK)



Since AquaBrowser

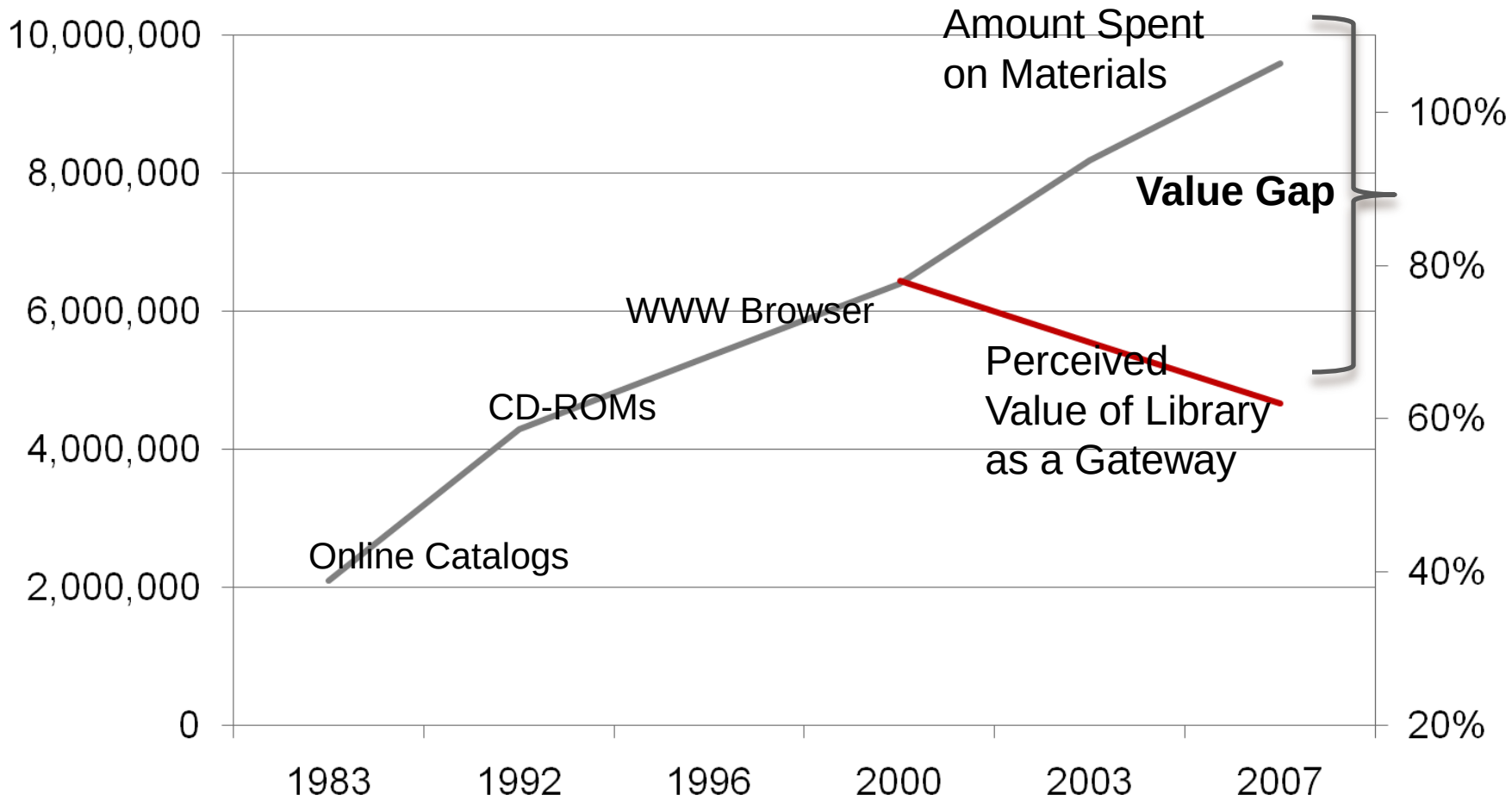
472% increase in online transactions since AquaBrowser went live



But …..

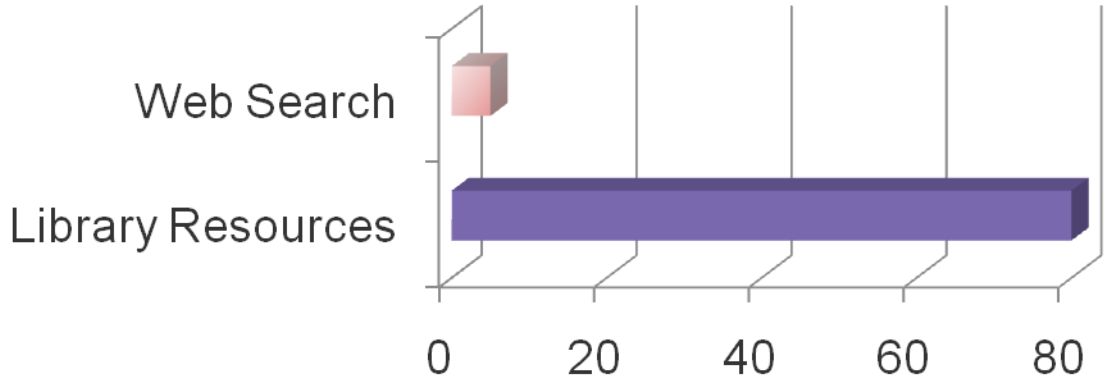
- The majority of library budgets are spent on electronic content (+80% in Denmark)
- Much e-content is not in library catalogue
  - Or is only there on Journal Marc record level
- Users get confused and reverts to Google

Value Gap Emerges: ARL expenditures vs. perceptions of library value as gateway

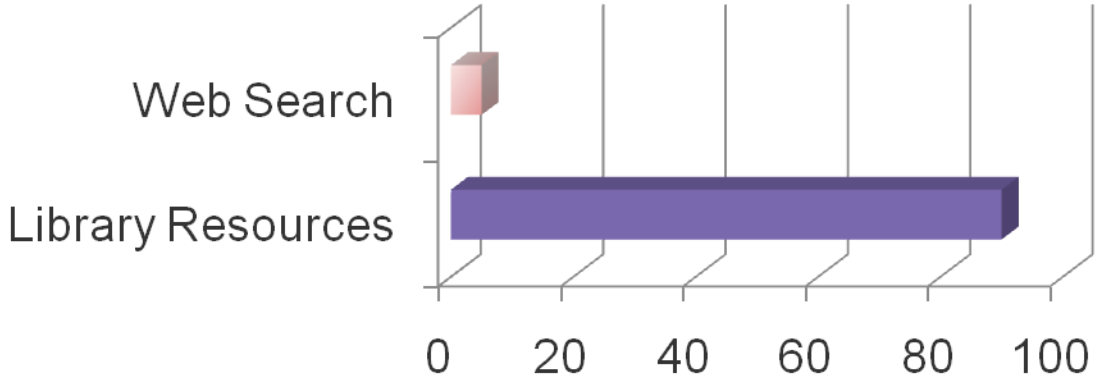


User Perception of Library Content

The superior source for quality, credible content

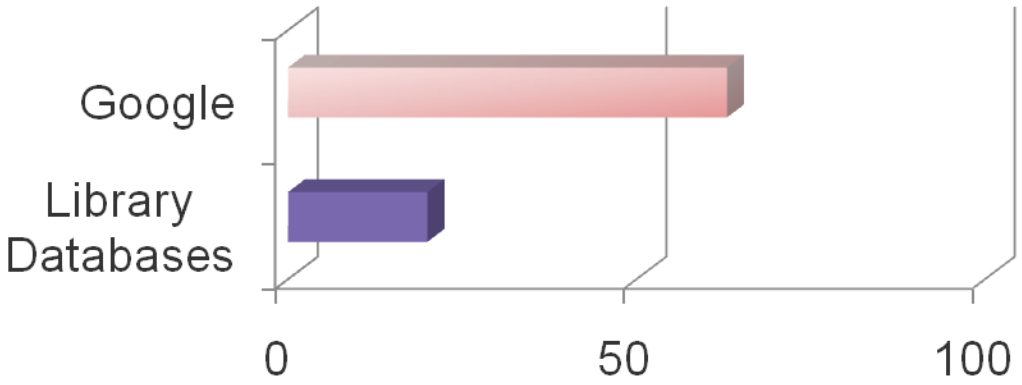


Preferred for academic research and course assignments



Actual User Behavior

The easiest place to start the research process

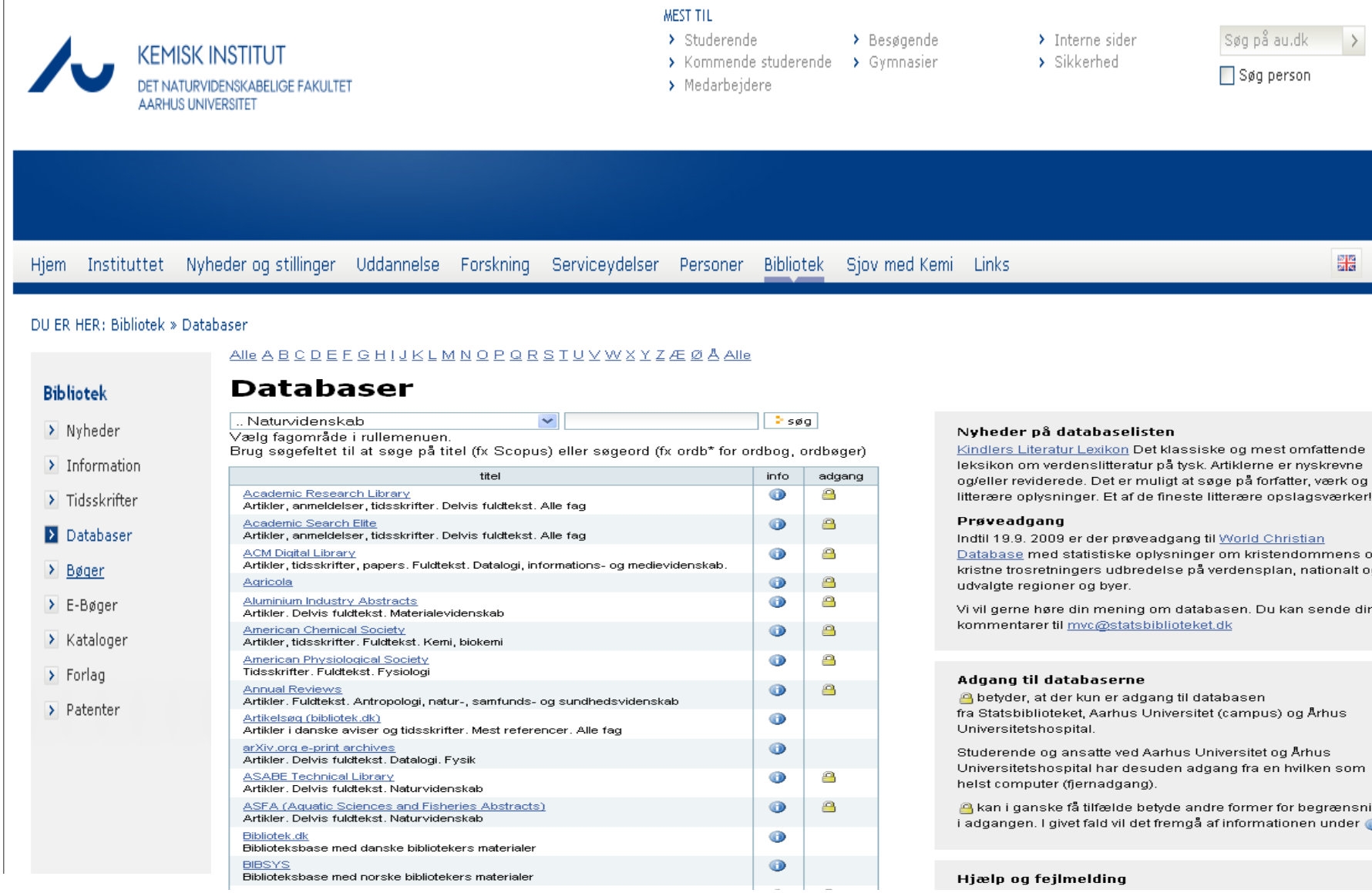


Different Behavior

Even though the library is perceived to be better…

The use of Google and other internet search engines continues to rise

Electronic content page



Compared to …

- Simple
- Easy
- Fast

Scholarly, Popular, and Blog Views?

- " 'Googlization is bastardization' of the research and reference process. "
  - 2006. Norris, Benjamin P. "Google: Its Impact on the Library". **Library Hi Tech News** 23 (9) 9 – 11.
- "Is Google Making Us Stupid?"
  - http://www.theatlantic.com/doc/200807/google
- "Web 2.0: Opening up, or dumbing down? Are Google, Wikipedia, YouTube, and other Web 2.0 giants the scourge of American culture, laying waste to its 20th-century institutions and dumbing down society? "
  - http://www.physorg.com/news126453534.html

Cautionary Words

- “Only librarians like to search; everyone else likes to find”

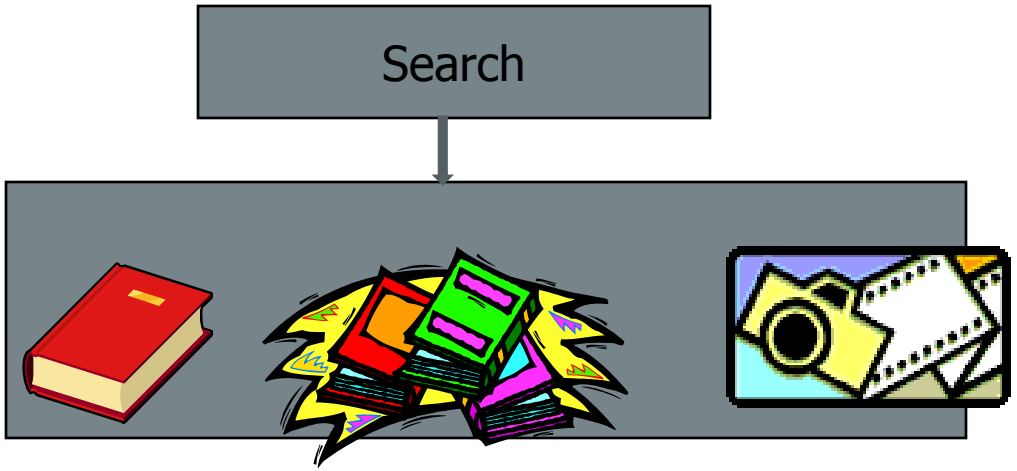
Roy Tennant - http://www.libraryjournal.com/article/CA156524.html

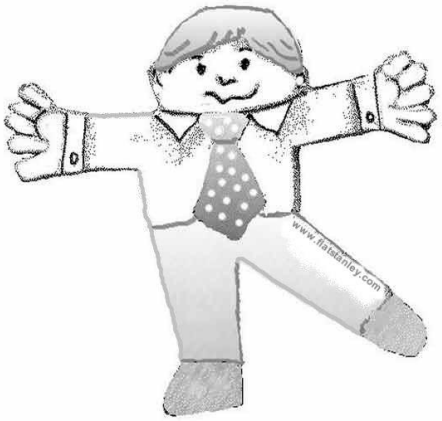
But we have Federated Search

- Good – important step
- Federated search is NOT “in its infancy”
- Connector technologies – publishers “get” it now – XML gateway standard (NISO MXG)
- Results processing advances
  - Relevancy
  - Visualization
  - Results Clustering

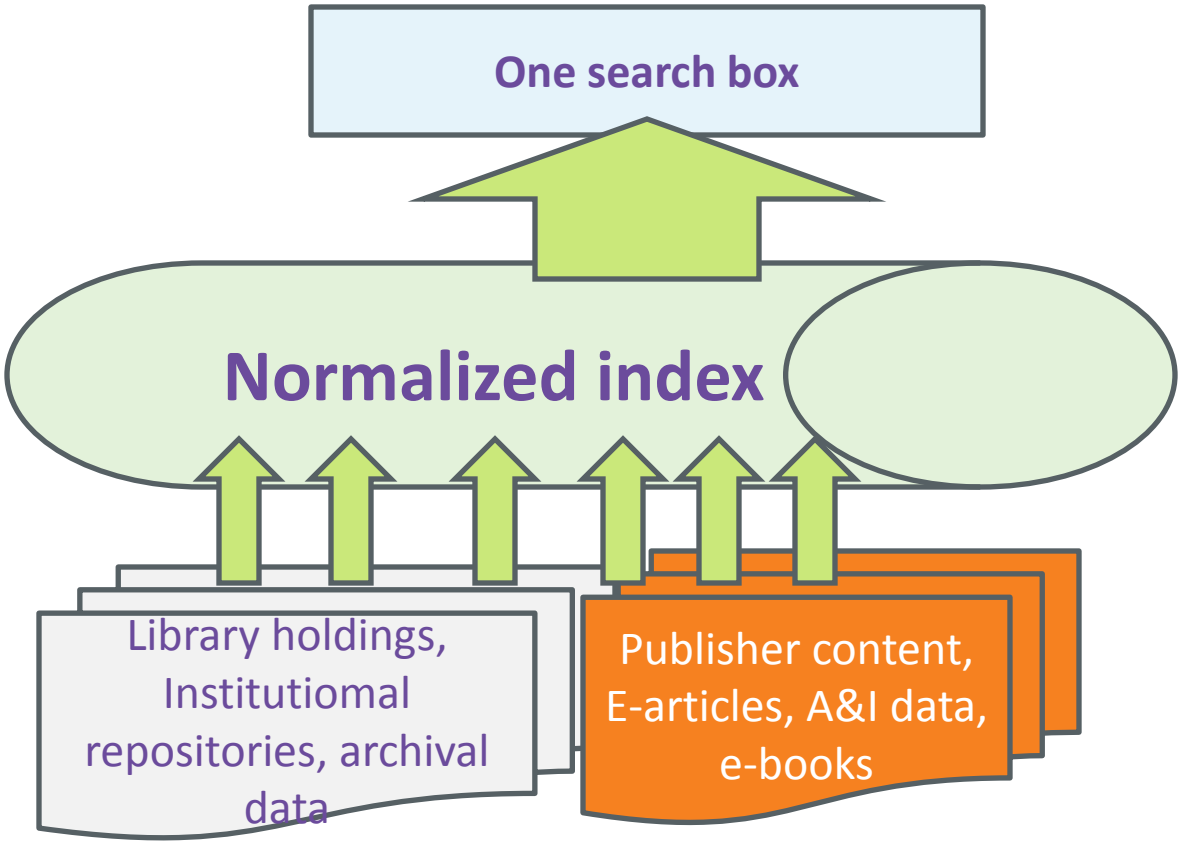
The World is Flat

Each object is on an equal level





So why dont we?



University Libraries

Just Ask!

Got a minute? Help us improve this website by taking a 2 question survey.

Database trials are active--click to see possible new resources.

Find it

Library Guides
Find subject specific resources & other guides

Databases
Hundreds of on-line resources

Journals A-Z
A listing of current print and electronic titles

Resources for

Students
Faculty & Staff
Off Campus
Alumni & Community

Featured Collections

Government Resources

Start Here | Catalog | Course Reserve | Doc. Delivery | More

Search Summon for articles, books, movies, and more. (Advanced Search)

Search

Grand Valley State University University Libraries

library statistics

Search Library | Advanced Search

Search Results: Your search for **library statistics** returned **218,392** results

Relevance

Refine your Search

- Items with full text online
- Limit to items from scholarly publications, including peer review
- Exclude Newspaper Articles
- Add results beyond your library's collection

Content Type

- Any
- Journal Article (163,409)
- Newspaper Article (50,318)
- Book (2,174)
- Report (974)
- Journal (411)
- Trade Publication Article (387)

more options

Subject Terms

- Any
- humans (17,386)
- female (16,563)
- male (14,963)
- adult (11,271)
- united states (10,464)
- human (10,030)

more options

Publication Date

any

Library statistics

Corporate Author: Nat. Info. Standards Org
ISBN: 1880124270 ISSN: 1041-5653 Date: 1997 Pages: vii+19
Subjects: Libraries -- Statistics, Statistics -- Standards
Identifies data categories for basic **library statistics** at the national level and provides associated definitions of terms; applies to academic, public, school...

Availability: Citation Online

Library statistics

Full text

Bulletin of the American Mathematical Society Vol: 38 Issue: 1 ISSN: 0002-9904 Date: 01/1932 Pages: 5 - 6

Availability: Full Text Online

Journal Article

Library statistics

Full text

Bull. Amer. Math. Soc. (N.S.) Vol: 38 Date: 1932 Start Page: 5

Availability: Full Text Online

Journal Article

Library statistics

Full text

Author: Hugh C Atkinson
Chicago Tribune (1963-Current file) ISSN: 1085-6706 Date: 03/24/1981 Description: A2

Availability: Full Text Online

Newspaper Article

Library Statistics Cooperative Program

Beta partner Summon user survey Nov 15th 2009

- Survey responses to question “How important are the following resources to your research?”
- Summon 85%
- Catalog 60%
- Google 68%
- library DBs 74%

Grand Valley State University

First Summon non-beta Customer – live since Sept 1st 2009

Ron Berry, the libraries' director of technology and information resources says : “41% of the traffic to our default library catalog (Encore) is a result of click throughs from Summon based catalog records. The stat has held firm since day one of our Summon launch.”

October 2009, first month in full production:

- **Academic Search Premier Usage**
- Oct 2009 Sessions 25982
- Oct 2009 Searches 65414
- Oct 2009 Total Full Text 36921

- Oct 2008 Sessions 24844
- Oct 2008 Searches 47024
- Oct 2008 Total Full Text 39773

October 2009, first month in full production:

- **PsycInfo on CSA – going up**
-
- October 2009 Searches 16179
- October 2008 Searches 12097

- **ERIC on CSA – going up, highest usage in 1,5 years**
-
- October 2009 Searches 5435
- October 2008 Searches 4836

October 2009, first month in full production

- **JSTOR usage – slight decline**
-
- Oct 2009 Searches 16331
- Oct 2009 Full text 25666

- Oct 2008 Searches 25613
- Oct 2008 Full Text 31100

What does the users say?

AWESOME!!!! PLEASE make this the sole search for library materials! all the features are excellent.

What does the users say?

- I love this tool. I've been using Google Scholar as a sort of meta-search engine for scholarly databases, but this is even better because it links to full-text sources for important articles. I couldn't have completed my assignments this semester without it.

Thank You!

Helle Lauridsen

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http://www.serialssolutions.com/Summon/