ergo doc

Analysing activity traces in order to assess digital resources.

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PLAN

- Issue of assess
- Definitions
- Presentation of the methodology
- Conclusion

To assess digital ressources

- Analysis of datas from system logs (web log analysis)
- Informations from server-side
- Advantage of **quantitative** data processing [Boudroux 08]
- Problem of standardization of analysis [Boukacem 05]

Analysing activity retrieval

- Studies about uses of electronic journals:
 - point of view of readers
 - point of view of writers
- Problems of standardization of interfaces [Lomprez 07]
- Studies on modeling of information retrieval [Tricot 98]

Methodology for analysis of activity traces

- Combining the **flexibility** of the statistical analysis
- With the precision of activity analysis
- Get information on the client side
- Role of the user as actor analysis

Issues

- Decentralization of resources assessment (top / down)
- Enhanced autonomy in libraries from data provided by publishers
- Better knowledge of the actual activity of retrieval
- Reduction or cost optimization

Definitions

- Management system based on traces
- Observed
- Collection
- Trace interaction
- Documentary sequences
- Transformation
- Visualization

Trace database management system TBMS

- **Computer system**, with or without memory,
- managing a database of traces modeled through a system observed
- and providing processing services, application, sharing ...

Draft of a TBMS in library



Observed

- This is something temporally located in a trace modeled
- Has a defined type
- Has a subject
- May be related to other observed

Example de modeling observed



Collection

- Collect source: probes, system logs, audio and video record...
- Collect: creates a trace material in a database management traces

Interaction modeled traces

- Modeled trace: composition observed, organized according to a model trace (trace model): types, relationships, transformations ...
- First trace: trace directly after collection, unprocessed
- Computed trace: trace associated with automatic processing, related to views

Documentarizing sequences trace

- Creating a document exchanged outside the BCMS,
- is derived from the native or empirical observation (video, audio ...),
- is from a documentary sequences of observed (text, tables, chronology ...).

Traces transformation

- Operation on one or more traces modeled first or compound
- in order to **produce** a new trace modeled;
- if it is described by a model transformation, it is called automatic
- if it is the result of a specific intervention, it is called manual.

Interactive trace visualization

- Consultation by a user with a visual representation of a trace
- according to predefined rules.
- Views can be directly associated with different traces calculated.

Example of presentation (ergodoc)

tilisateurs	s du SBT	Observé	Session	Sujet	Zotero	Ressource	Référence	Requête	Mot-clé			
Noms :	Details	Clé	Sujet		Date	Nom	Parame	ètre	Adresse	Relation	Note	13
Yannick		 1		÷	mar. 24 nov	firefox.tal	x		about:blank			
Julien		2			mar. 24 nov	firefox.un	bad		about:blank			
Lella		3			mar. 24 nov	firefox.un	load		about:blank			
		4			mar. 24 nov	firefox.un	load		about:blank			
		5			mar. 24 nov	firefox.un	bad		about:blank			
		6			mar. 24 nov	firefox.un	load Google	Documents	https://docs.goo	4		
		7			mar. 24 nov	Tiretox.un	bad		about:blank			
		в			mar. 24 nov	firefox.un	bad		about:blank			
		10			mar. 24 nov	firefox.un	load		https://spreads			
		10			mar. 24 nov	ficefex up	load		about black			
		17			mar 24 nov	firefox un	load		about-blank			
		13			mar 24 nov	firefox un	load		about blank			
		14			mar 24 nov	firefox un	load Compte	es Google	https://www.go			
		15			mar. 24 nov	firefox.un	load Compte	es Google	https://www.go			
		16			mar. 24 nov	firefox.un	load Google	Documents	https://docs.goo			
		17			mar. 24 nov	firefox.un	load		https://spreads			
		18			mar. 24 nov	firefox.un	load		about:blank			
		19			mar. 24 nov	firefox.tal	x		https://addons			
		20			mar. 24 nov	firefox.tal	x		https://addons			
		21			mar. 24 nov	firefox.un	load		about:blank			
		22			mar. 24 nov	firefox.un	load		about:blank			
		23			mar. 24 nov	firefox.un	load		https://docs.goo			
		24			mar. 24 nov	firefox.un	load		https://docs.goo			
		25			mar. 24 nov	firefox.un	bad		aboutiblank			
		26			mar. 24 nov	firefox.un	bad		https://spreads			
		27			mar. 24 nov	firefox.un	load Comple	Coordo	aboutiblank			
		28			mar. 24 nov	firefox.un	load Comple	es Google	https://www.go			
		29			mar. 24 nov	firefox.un	load		about biank			
		30			mar. 24 nov	firefox.un	load Coople	Documente	https://mail.goo			
		32			mar 24 nov	firefox un	load Google	bocuments	https://mail.goo			
		33			mar 24 nov	firefox un	load		https://mail.goo.			
		34			mar 24 nov	firefox un	load		https://mail.goo.			
		35			mar. 24 nov	firefox.un	load		https://mail.goo			
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Activity model retrieval

The discovery of a system of reflexivity [Jermann 01] involves several steps:

- Model collection
- Construction of a model trace
- Defining a profile evaluative
- Representative traces
- Creating a calculation engine traces
- Classification of resources

1. Data collection

- Study the ergonomics of the interfaces used
- Studies of the semantics of the retrieval activity
- Identify user actions relevant
- Choose site implementations in the code of sytems observed

Example analysis of the semantics of the user



2. Construction of a modeled trace

- Defining a model seen as an object with attributes: id, description, dates ...
- Building a hierarchy of actions that users can describe observed, giving a record first
- Define transformations from the first model track to make it usable.

Example of transformations



3. Defining a profile evaluative

- To evaluate a resource, the profile concept refers to a type of use and user type.
- These types represent a model of transformation.
- This avoids the simplicity of the model action = one point for the resource.
- Example: saving a document in Zotero + display for at least 2 'document.

Example of search model



4. Visualization of traces

- Choice of modes of representation:
 - tabular form;
 - under formpe chronology.
- Opportunity to comment on the tracks (attribute "notes").
- The analysis of these comments may lead to further evaluation using a semantic formalism appropriate, eg. "Eval = too Wait" (subjective?).

5. Creating a calculation engine traces for evaluation

- We define a standard activity model or ideal type (eg presence of steps with expected activity...)
- We compare this model with that described by the collector for real activity.
- It regulates and adjusts on the business model based on user profiles, observed constants, etc..

6. Classification of resources

- It is based on the traces calculated by comparing the traces on the actual activity with expected patterns, as automatons.
- It is to reduce these traces evaluation indicators, which means to interpret the activity with reservations, which is a work of humans.

Conclusion

- The proposed methodology tries to combine the advantages of qualitative analysis (ergonomic) and quantitative analysis (data mining).
- It doesn't avoid the difficulties of comparing actual activity with the activity for early or statistical interpretation.
- It offers a rich from a semantic activity.
- Other advantages: ownership by the user, sharing, collaboration, etc..

Projet ergodoc https://addons.mozilla.org/fr/firefox/addon/51326/



Modules pour Firefox



	Module pour augmenter la réflexivité de la recherche d'informa par la visualisation des traces d'activités.	ation Rencontrez le développeur
1	Ajouter à Firefox expérimental Version 0.1	Learn why ergodoc add-on was created and find out what's next for this add-on.
Partager ce module	Fonctionne avec Firefox: 3.0 – 3.7a1pre	Rencontrez thibaud74 >
	Mis à jour novembre 24, 2009 Développeur thibaud74	Afficher tous les modules

Thank you for your attention!